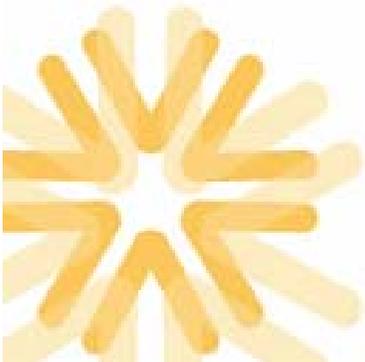




# China Resources Enterprise, Limited

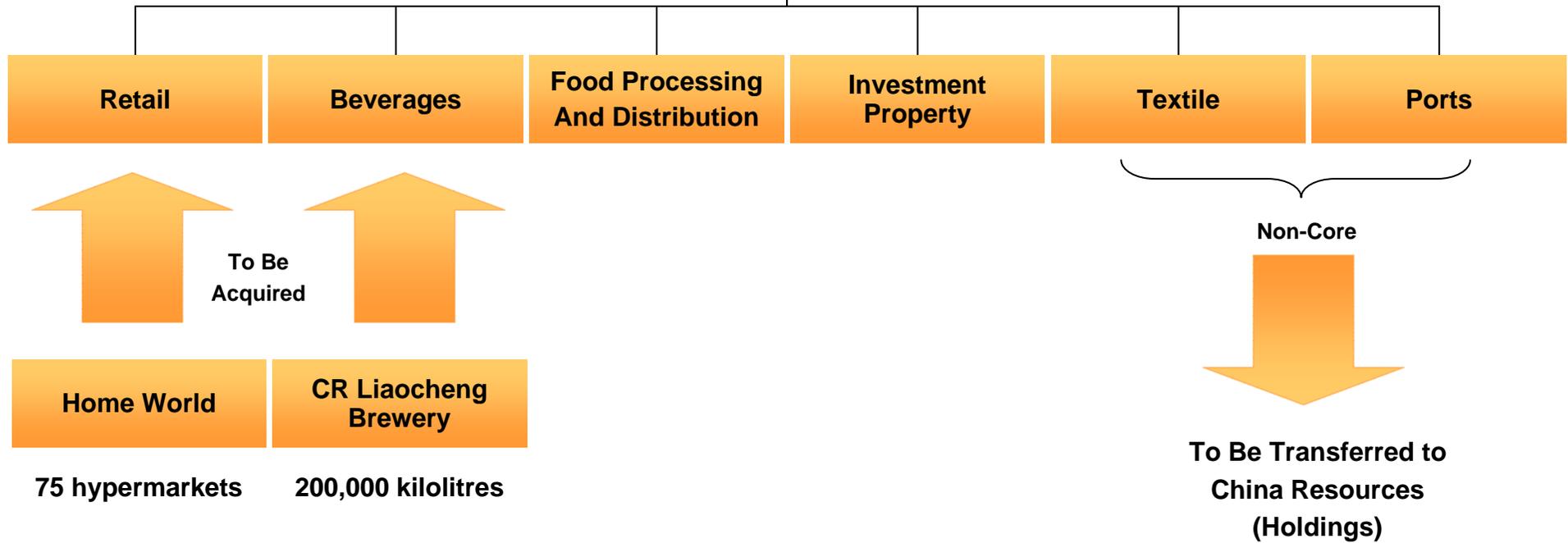
29 October 2009

*Look Beyond Today – A Leader in China's Consumer Market*





“Look Beyond Today – A Leader in China’s Consumer Market”



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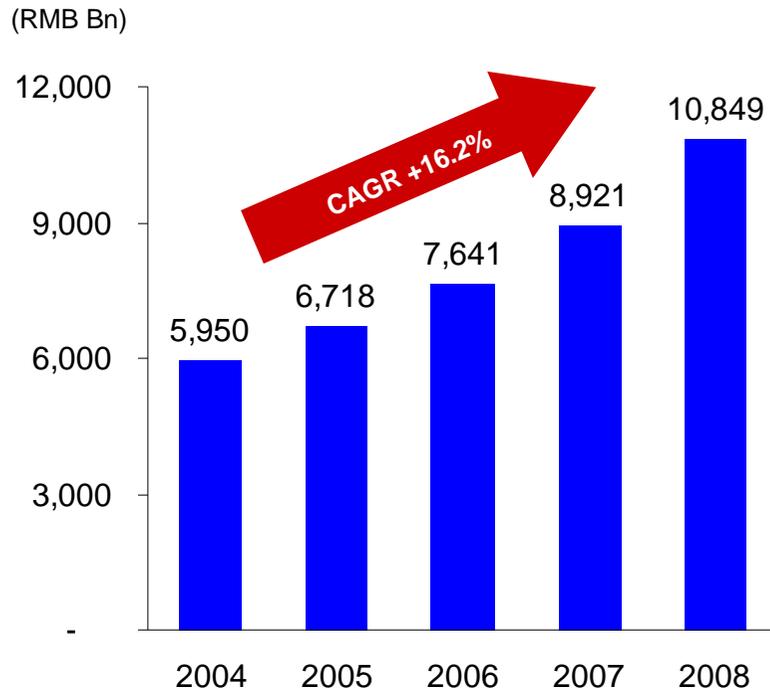
## Benefits of the Restructuring



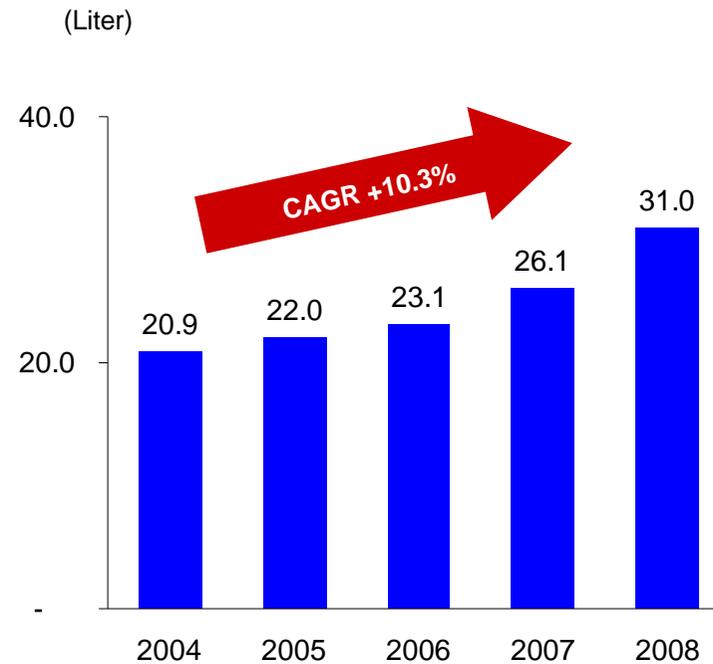
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## Focus on Attractive China Consumer Markets

China Retail Sales



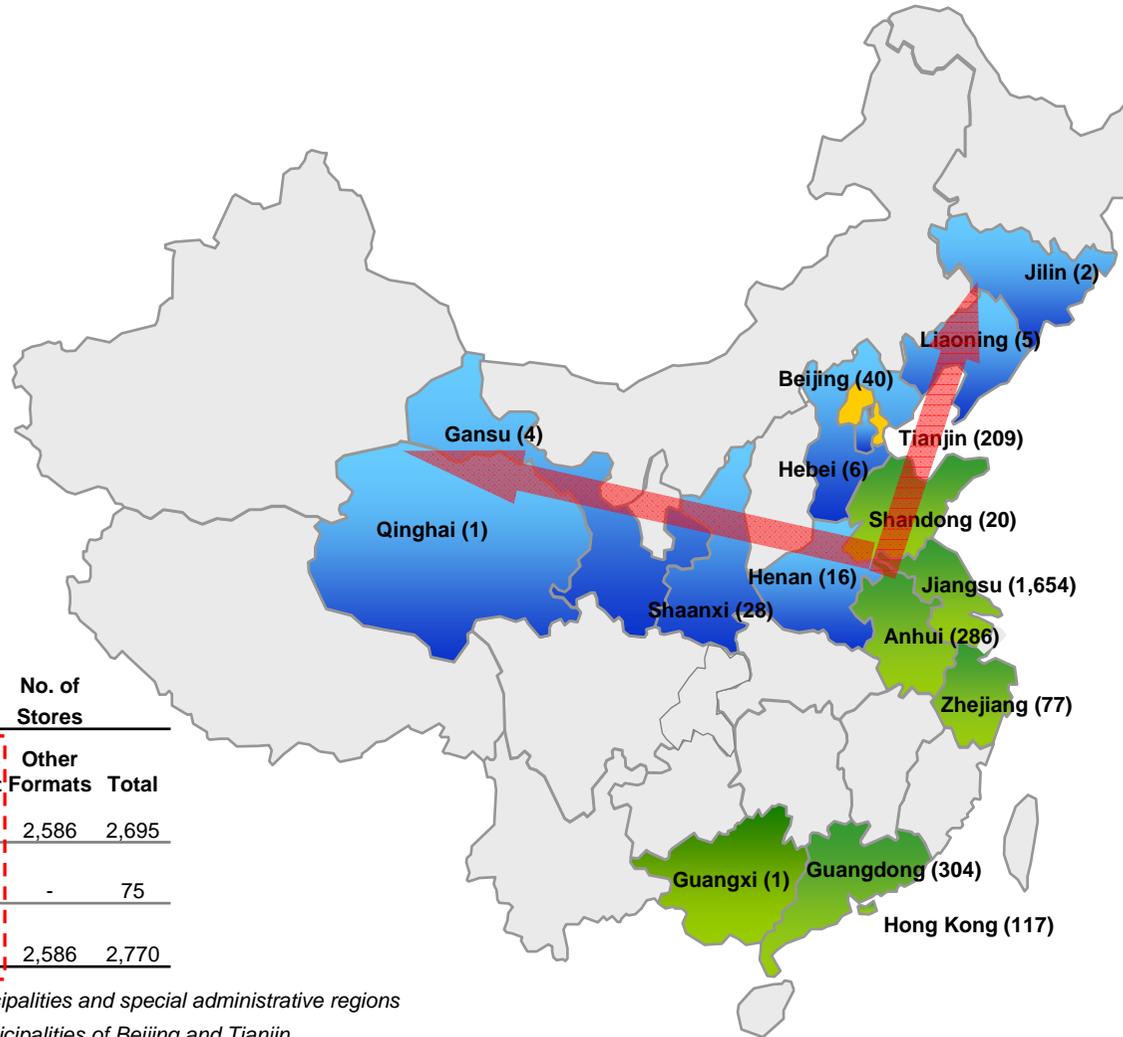
China Per Capita Beer Consumption



Source : China Statistics Bureau and Company data

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# Expand Leading Supermarket Chain in China



	No. of Provinces <sup>(1)</sup>	No. of Stores		
		Hyper market	Other Formats	Total
Existing	9	109	2,586	2,695
Home World	9	75	-	75
<b>Total</b>	<b>16<sup>(2)</sup></b>	<b>184</b>	<b>2,586</b>	<b>2,770</b>

(1) Includes provinces, municipalities and special administrative regions

(2) Includes overlapping municipalities of Beijing and Tianjin

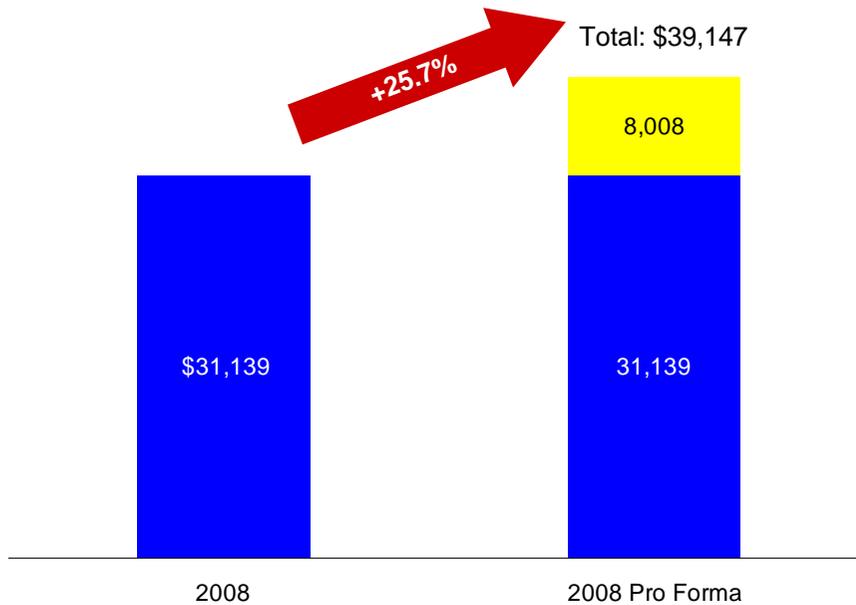
Existing  
Home World  
Overlapping

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## Expand Leading Supermarket Chain in China (cont'd)

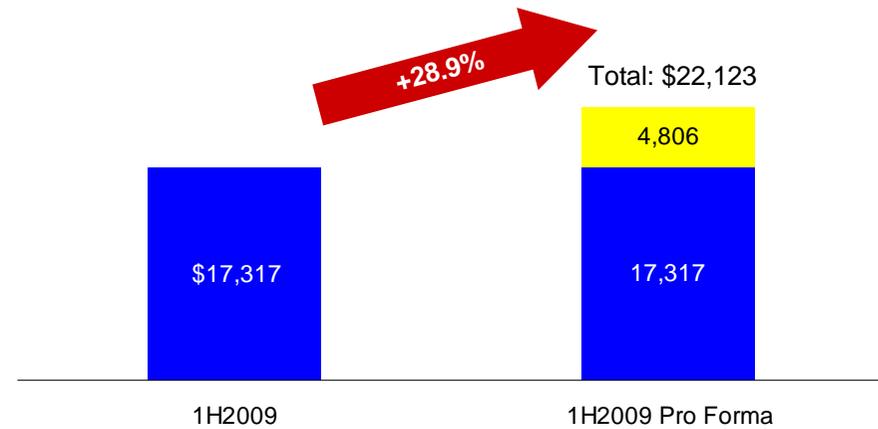
### Indicative Turnover Contribution in 2008

(HKD mm)



### Indicative Turnover Contribution in 1H2009

(HKD mm)

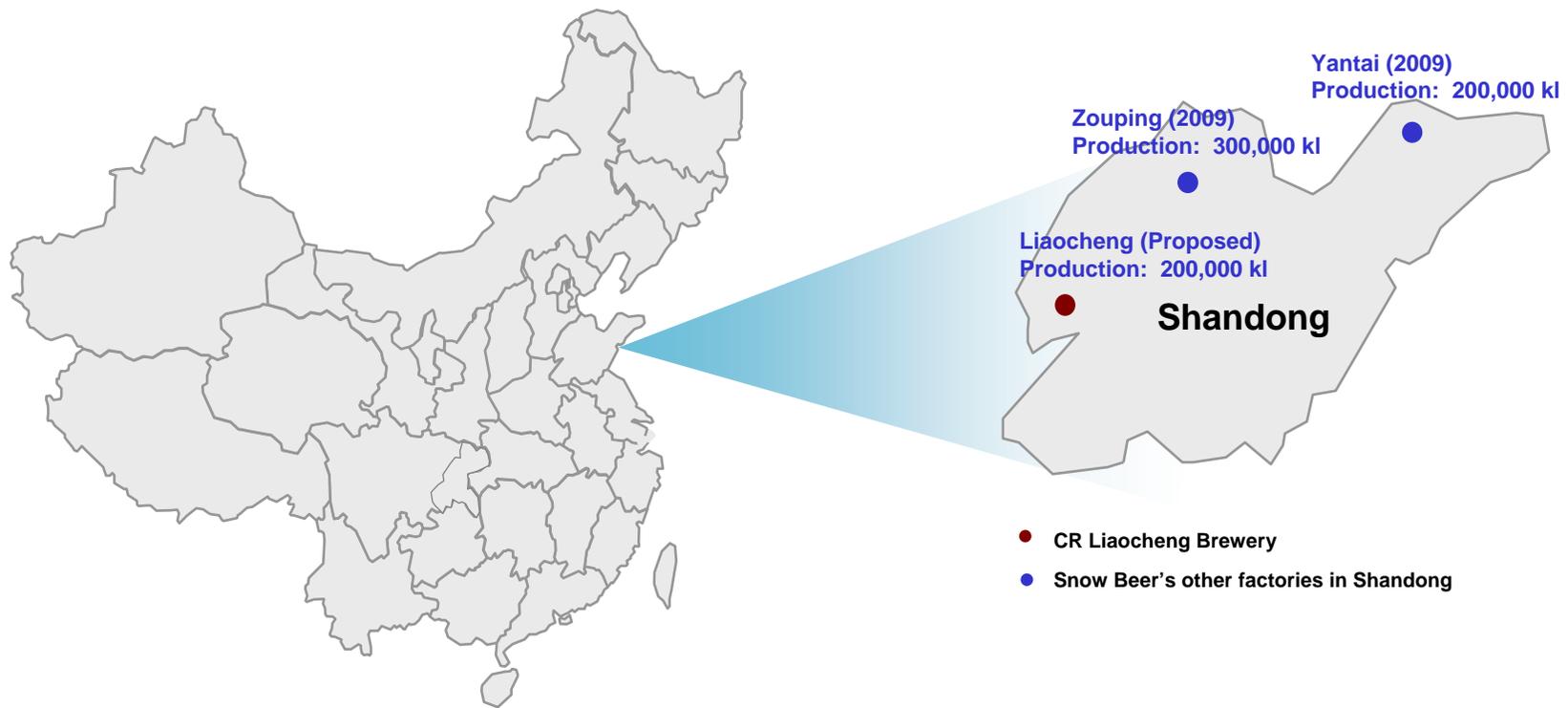


■ CRE's Existing Supermarkets ■ Home World

Source : CRE 2008 annual report, 1H2009 Interim report and announcement

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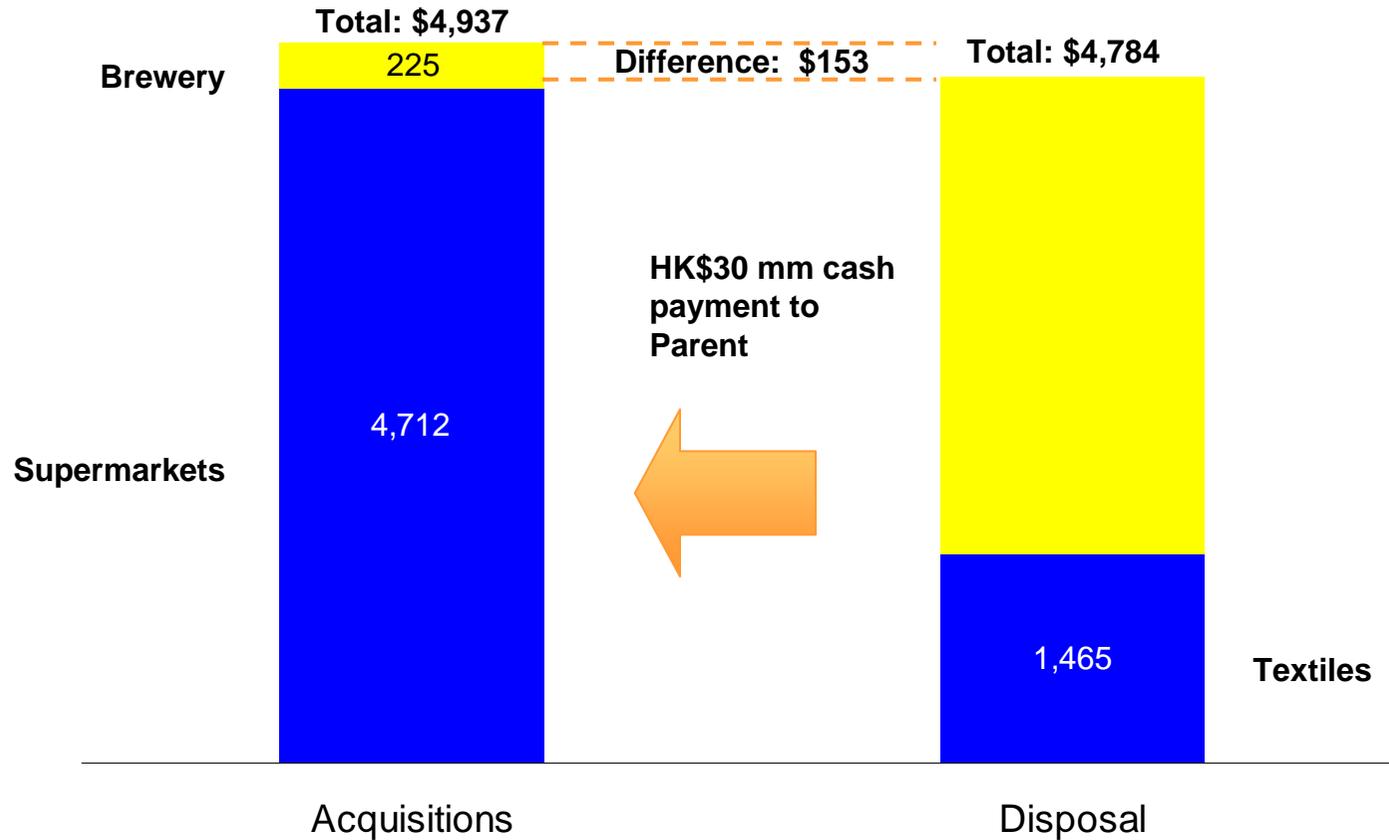
## Strengthen Presence in Shandong Beer Market



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# Support from Controlling Shareholder

(HKD mm)



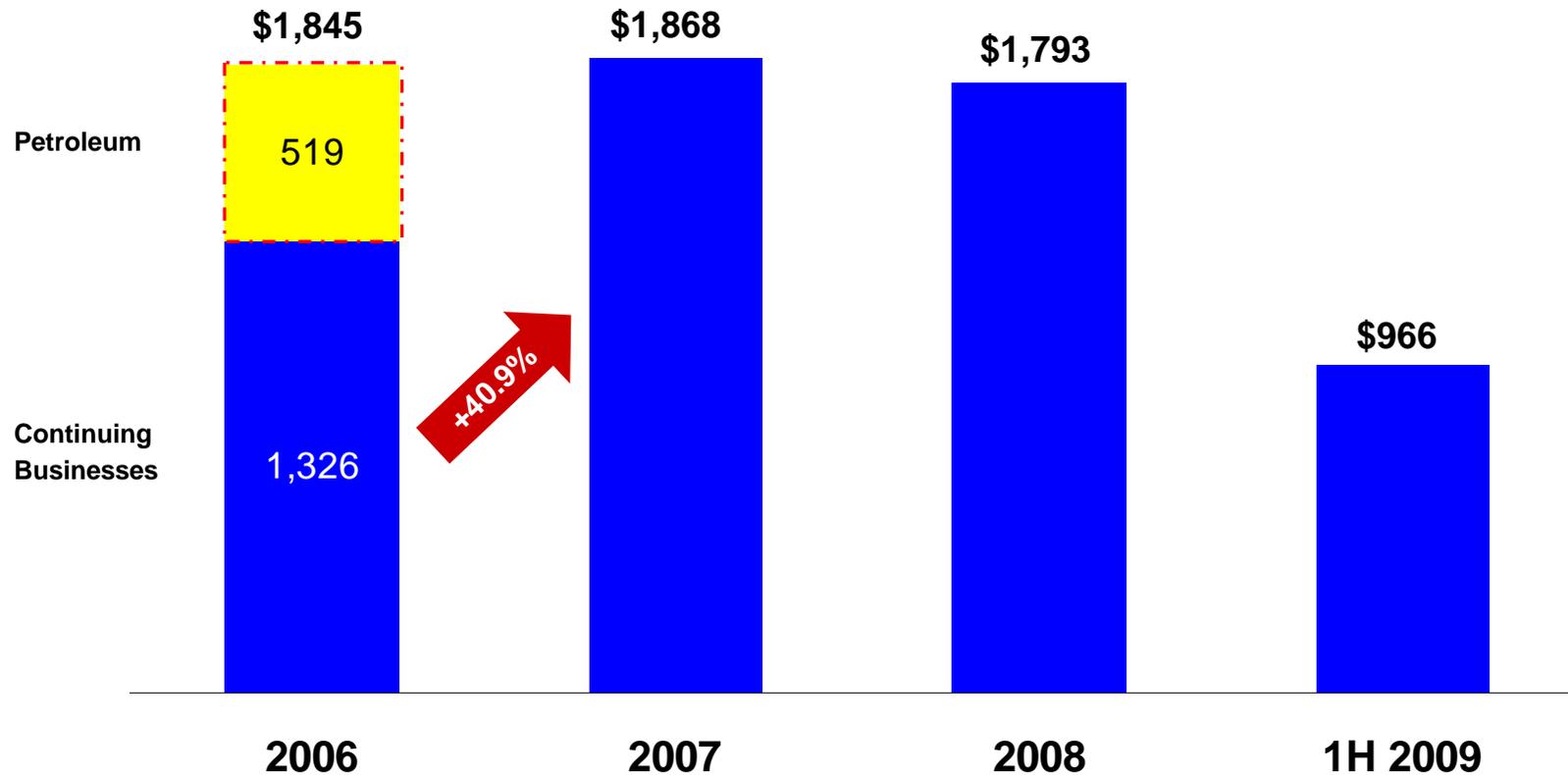
✓ Effective Net Discount of HK\$123 million agreed by Parent  
 ✓ In addition, CRE will remove all Textile external debt from its balance sheet

(1) As of 30 June 2009

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## Case Study – 2007 Disposal of Petroleum Business

Underlying Profit (HKD mm)



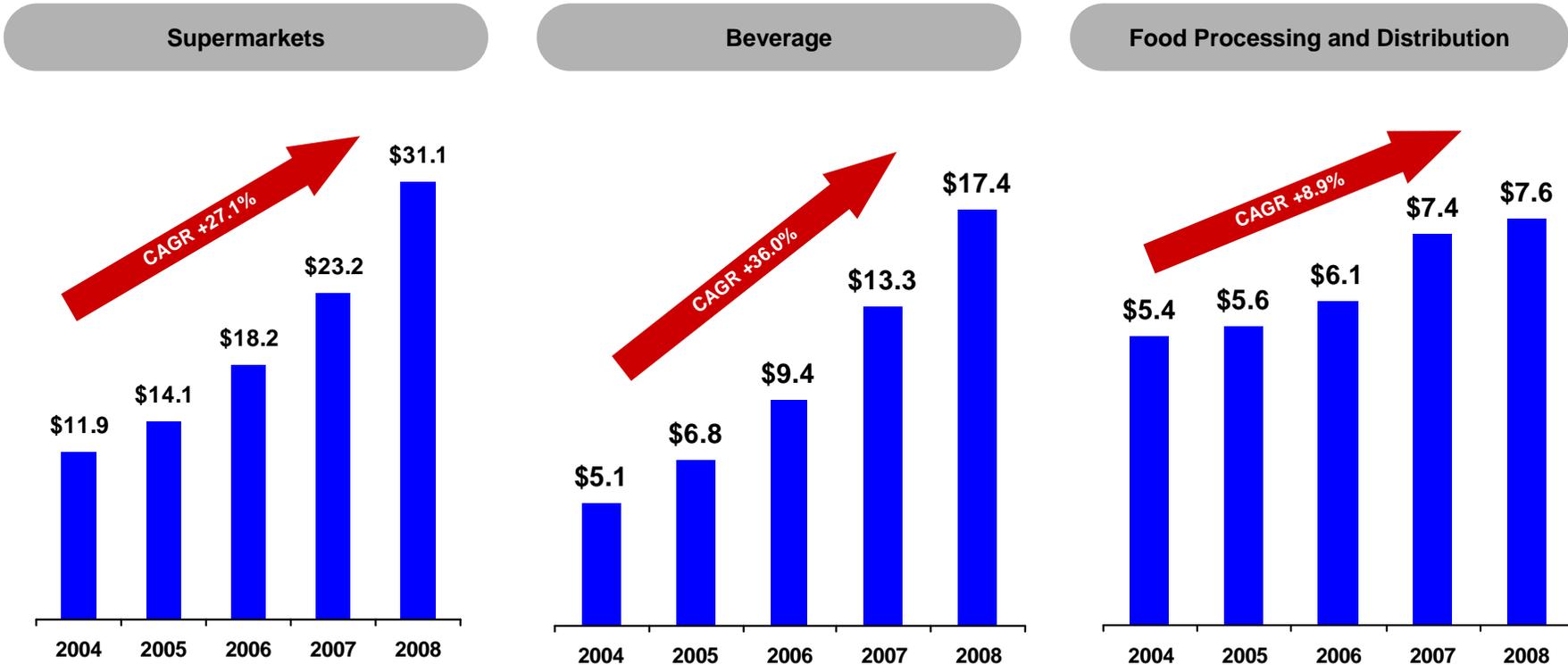
Notes:

Using Underlying profit attributable to shareholders which excludes the effect of investment property revaluation, major disposal of non-core assets/investments by segment and income from discontinued operation

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## Evolution of CRE Core Businesses – Turnover by Segment

(HKD bn)



Source: CRE public filings

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