

華潤啤酒(控股)有限公司

China Resources Beer (Holdings) Company Limited

(於香港註冊成立的有限公司) (股份代號:291)

敬 啟 者:

致新股東之函件 - 選擇收取公司通訊的形式

茲提述華潤啤酒(控股)有限公司(「本公司」)按於記錄日期每持有三股股份獲發一股供股股份的基準按每股供股股份港幣11.73元進行811,044,226股供股股份的供股(「供股」)。本函件未定義詞彙與本公司日期為二零一六年七月二十六日有關供股的供股章程(「供股章程」)所用者具有相同涵義。吾等欣然隨函附奉(i)供股章程、暫定配額通知書(「暫定配額通知書」)及額外供股股份申請表格(「額外申請表格」)予合資格股東,以供彼等處理;或(ii)供股章程予不合資格股東,僅供參考。

為支持環保,本公司建議 閣下作為本公司股東可以選擇:(i)透過本公司網站(www.crbeer.com.hk)以電子形式瀏覽(「電子通訊選擇權」)公司通訊;或(ii)收取公司通訊之印刷本。公司通訊包括年報、中期報告、會議通告及通函等。

現謹奉函向股東確定選擇收取本公司公司通訊的方式。

請 閣下填妥隨附指示回條乙部,並將已填妥之指示回條傳真至(852) 2861 1465、電郵至 <u>crbeer291-ecom@hk.tricorglobal.com</u>或以已提供之預付郵費的信封寄回本公司股份過戶登記處卓佳標準有限公司。

如 閣下選擇電子通訊選擇權並已在指示回條內註明 閣下之電郵地址,我們將會在每次有新的公司通訊在本公司網站刊載時,於該公司通訊發出當日以電郵方式通知 閣下。倘若 閣下未有提供電郵地址,本公司將會改以郵寄知會 閣下。

請注意 閣下可以隨時透過填寫指示回條(該指示回條將連同日後的公司通訊一併寄予 閣下,或可向本公司股份過戶登記處索取)更改已選擇的收取方式,費用全免。填妥的指示回條須透過上述任何一種方式交回本公司股份過戶登記處。

已選擇電子通訊選擇權的股東,如因任何理由以致收取或接收有關公司通訊上出現困難,只要向本公司股份過戶登記處透過上述任何一種方式提出書面要求,均可立即獲免費發送該公司通訊的印刷本。

倘若本公司未有收到 閣下已填妥之指示回條,本公司將會繼續向 閣下寄送公司通訊的印刷本, 直至 閣下另行通知為止。

如 閣下對本函件有任何疑問,請致電本公司股份過戶登記處的熱線(852) 2980 1333。

此致

列位股東 台照

代表 華潤啤酒(控股)有限公司 首席財務官、執行董事及公司秘書 黎寶聲 謹啟



華潤啤酒(控股)有限公司

China Resources Beer (Holdings) Company Limited

(Incorporated in Hong Kong with limited liability) (於香港註冊成立的有限公司)

(Stock Code: 291) (股份代號: 291)

Please complete, sign and return this instruction slip to the Share Registrar of China Resources Beer (Holdings) Company Limited (the "Company"),
Tricor Standard Limited, by facsimile at (852) 2861 1465, by email at crbeer291-ecom@hk.tricorglobal.com
or by post using the pre-paid envelope provided.

請填妥及簽署本指示回條,並傳真至(852) 2861 1465、電郵至crbeer291-ecom@hk.tricorglobal.com或以已提供的預付郵費信封寄回華潤啤酒(控股)有限公司(「本公司」)股份過戶登記處卓佳標準有限公司。

INSTRUCTION SLIP指示回條

Capitalised terms undefined in this instruction slip shall have the same meaning as those in the Company's prospectus dated 26 July 2016 in connection with the Rights Issue (the "Prospectus").

本指示回條未定義詞彙與本公司日期為二零一六年七月二十六日有關供股的供股章程(「供股章程」)所用者具有相同涵義。

Part A – (i) in the case of a Qualifying Shareholder, to receive printed version of the Prospectus, the provisional allotment letter ("PAL") and the application form for excess Rights Shares ("EAF") dated 26 July 2016; or (ii) in the case of a Non-Qualifying Shareholder, to receive printed version of the Prospectus for information purpose only.

Prospectus for information purpose only.

甲部一(i)倘屬合資格股東,收取日期為二零一六年七月二十六日的供股章程、暫定配額通知書(「暫定配額通知書」)及額外供股股份申請表格(「額外申請表格」)印刷本;或(ii)倘屬不合資格股東,收取供股章程印刷本,僅供參考。

□ I/We have chosen to receive the above documents by electronic means through the Company's website but would like to receive them in printed form. 本人/吾等已選擇透過本公司網站以電子方式瀏覽以上文件,但希望收取其印刷本。

Part B – To elect/change the means of receipt of future corporate communications: フ 並 _ 潑 懼 愛 / 東 み 日 糸 此 助 ハ 司 涌 勤 め 取 尹・

乙部一類	星擇/更改日後收取公司通訊的形式:
I/We would like to receive the Company's future corporate communications: 關於本公司日後發佈的公司通訊,本人∕吾等欲: (Please tick only one box)(只可選擇一項,請於以下適當的空格加上「✔」號)	
	in printed form; or 收取印刷本;或
	by electronic means in lieu of in printed form. 以電子方式取代印刷本。

(Please ensure your email address is properly filled in for the purpose of receiving the notification of release of corporate communications)

(請確保 閣下填上正確的電郵地址,以供收取網上公司通訊發佈通知之用)

Name(s) of Shareholder(s) in English (Please use BLOCK LETTERS) 股東的英文名稱(請以大楷書寫)

My/Our email address: 本人/吾等的電郵地址:

> Name(s) of Shareholder(s) in Chinese 股東的中文名稱

Registered address of Shareholder(s) 股東的登記地址

Contact telephone number 聯絡電話

Signature(s)

Notes.

附註:

1. The above instruction in Part B will apply to all corporate communications of the Company to be sent to you until you inform us otherwise.

2. If any shares are held in joint names, all joint holders OR the joint holder whose name stands first on the Company's register of members should sign this form in order for it to be valid.

Date: 日期

3. Printed version of all the Company's future corporate communications will be available from the Company or its Share Registrar on request in writing to the Share Registrar of the Company. Such corporate communications will also be available on the Company's website at www.crbeer.com.hk.

1. 上述乙部的指示將適用於本公司寄予 閣下的所有公司通訊,直至 閣下另行通知為止。

- 2. 如任何股份以聯名方式持有,則所有聯名持有人或名列本公司股東名冊的首名聯名持有人須於本表格上簽署,方為有效。
- 3. 本公司日後所有公司通訊的印刷本,可透過書面通知本公司股份過戶登記處向本公司或其股份過戶登記處索取。該等公司通訊亦載列於本公司網站(www.crbeer.com.hk)。

PERSONAL INFORMATION COLLECTION STATEMENT

- (i) "Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
- (ii) Your Personal Data is supplied to the Company on a voluntary basis. Failure to provide sufficient information may render the Company not able to process your instructions and/or request as stated in this form.
- (iii) Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for verification and record purposes.
- (iv) You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing and sent to the Personal Data Privacy Officer of the Share Registrar.

收集個人資料聲明

- (i) 本聲明中所指的「個人資料」具有香港法例第486章《個人資料(私隱)條例》(「《私隱條例》」)中「個人資料」的涵義。
- (ii) 閣下是自願向本公司提供個人資料。倘若 閣下未能提供足夠資料,本公司可能無法處理 閣下在本表格上所述的指示及/或要求。
- (iii) 本公司可就任何所說明的用途,將 閣下的個人資料披露或轉移給本公司的附屬公司、股份過戶登記處及/或其他公司或團體,並將在可能有需要時於有關期間保留該等個人資料作核實及記錄用途。
- (iv) 閣下有權根據《私隱條例》的條文查閣及/或修改 閣下的個人資料。任何該等查閱及/或修改 閣下個人資料的要求均須以書面方式郵寄至股份過戶登記處的個人資料私隱主任。