CHINA RESOURCES BEER (HOLDINGS) COMPANY LIMITED

華潤啤酒(控股)有限公司

(incorporated in Hong Kong with limited liability)
(the "Company")

SHAREHOLDERS COMMUNICATION POLICY (the "Policy")

(Adopted by the Company at a meeting of the board of directors of the Company on 24 March 2022 and amended on 27 June 2024)

A. General Policy

The Board has the overall responsibility to ensure that the Company maintains on-going dialogue with the Shareholders to provide them with necessary information to evaluate the operation and performance of the Company.

There are considerable discussions on the subject of "selective disclosures". This is the provision of information disclosed to certain market participants before they are generally available to the Shareholders and the general public. The Company is aware of its obligations under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited ("Listing Rules"). It recognises that some investors and analysts have more and active interests than others in the affairs of the Company. The Company is committed to maintain a policy of open and regular communication and fair disclosure. Based on this policy, legitimate questions arising from generally disclosed information deserves a reasonable reply.

This Policy has been prepared in English and Chinese, and both versions possess equal status and have the same effect. In the event of any discrepancy between the two aforesaid versions, the English version shall prevail.

B. Means of Communication

Effective and timely dissemination of information to Shareholders and the investment community shall be ensured at all times.

Information relating to the Company is also communicated to the Shareholders and the investment community through the following means:

- (1) annual and interim reports of the Company, which are distributed to all Shareholders in accordance with the requirements of the Listing Rules;
- announcements released by the Company to The Stock Exchange of Hong Kong Limited ("HKEX"), including financial statements, results announcements, circulars and notices of general meetings and associated explanatory documents, etc., under the continuous disclosure requirements of the Listing Rules, which is posted on the HKEX's website immediately thereafter;

- (3) the Company's website www.crbeer.com.hk, which includes, inter alia, corporate information of the Company such as the Board and corporate governance, results of the Company (annual and interim), the Company's presentation materials and press releases;
- (4) general meetings of the Company, which provides an important opportunity for constructive communication between the Board, the Senior Management and the Shareholders; and
- other investment market communications activities, including roadshows and industry forums, one-on-one or group investor meetings, as well as media interviews etc.

C. General Meetings of the Company

The Company regards the annual general meeting ("AGM") as an important opportunity for constructive communication between the Board, the Senior Management and the Shareholders.

- (1) The following persons should attend the AGM to answer questions raised at the meeting:
 - (a) Chairman of the Board;
 - (b) the chair of the Audit Committee, the Compensation Committee and the Nomination Committee or failing him, another member of the relevant Committee or, his duly appointed delegate; and
 - (c) the external auditors of the Company.
- (2) The chairman of the independent board committee (if any) should also be available to answer questions at any general meeting to approve a connected transaction or any other transaction that requires independent shareholders' approval.
- (3) For each substantially separate issue proposed at a general meeting, such as the nomination of persons as directors and on the annual report and accounts, a separate resolution should be proposed by the chairman of that meeting. The Company should avoid "bundling" resolutions unless they are interdependent and linked forming one significant proposal. Where the resolutions are "bundled", the Company should explain the reasons and material implications in the notice of the meeting.
- (4) The Board should encourage full and active participation of the Shareholders at general meetings. The chairman of the meeting shall allow a reasonable opportunity for the Shareholders to ask questions of the auditors regarding the audit and the auditors' report.

- (5) The Company shall arrange for the notice to the Shareholders to be sent for AGMs at least twenty-one days before the meeting and to be sent at least fourteen days for all other general meetings.
- (6) The Company shall ensure that the Shareholders are familiar with the detailed procedures for conducting a poll.

D. Shareholders' and Stakeholders' Views and Enquiries

It is important that Shareholders could communicate their views on various matters affecting the Company and the Company could solicit and understand the views of Shareholders and stakeholders (including but not limited to the investment community) (the "Stakeholders").

Shareholders and the Stakeholders may make a request for the Company's information to the extent such information is publicly available. The investor relations function, led by an Executive Director and assisted by Investor Relations Director, is responsible for investor relations and responds to views or enquiries of shareholders and the Stakeholders.

- (1) The investor relations function has a direct hotline 852-2360 9699 and an email contact ir@crb.cn to respond to shareholders and the Stakeholders' views or enquiries.
- (2) Shareholders and the Stakeholders are encouraged to provide with designated contacts, email addresses and enquiry lines for easy contact.
- (3) Shareholders should direct their questions about their shareholdings to the Company's Registrar.