

# China Resources Enterprise, Limited Global Roadshow 2007







# **Agenda**

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### **Agenda**

Part III – Brewery: Scaled-up for New Opportunities (cont'd)

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### Part I – Parallel Efforts with a Common Goal



- In the past 12 months, we have furthered our objective of transforming the company into a focused consumer play to drive shareholder value through parallel efforts
- Market presence of our core businesses has strengthened, with leading position in supermarket and brewery, whilst accelerating disposal of non-core assets to realize the hidden value
- Following the sale of our mainland piped gas and chemical distribution operations, a framework agreement has been signed with Sinopec on the disposal of our petroleum distribution operation in Hong Kong
- Upon completion of the disposal in June 2007, our turnover will be 100% consumer-related
- 2006 was a fruitful year with record earnings and dividend payout, strong share price performance as well as increased market recognition for management quality; and we had an excellent start in 2007



### Q1 2007 Results Highlights

- Turnover grew by 14% to HK\$17.5bn and earnings rose by 10% to HK\$740m
- Underlying net profit was up 27% to HK\$497m with strong organic growth across most of our operations
- Earnings contribution from retail business increased by 32% to HK\$168m underpinned by solid growth of the supermarket
- Beverage business reported sales volume growth of 43% paving solid platform for the peak beer sale seasons
- Earnings of food business increased by 7% to HK\$108m with growth in profitability at foodstuff distribution and marine fishing operations
- Textile business delivered improved results and earnings were up 78% to HK\$32m through product mix enhancement
- Petroleum business recorded a 49% profit growth to HK\$119m whilst investment property business had stable profit contribution



# Turnover Breakdown - by Divisions

Year end 31 Dec	Q1 2007 HK\$m	Prop (%)	Q1 2006 HK\$m	Prop (%)	% change
Core businesses					
Retail	6,995	40	5,449	35	+28
Beverage	2,300	13	1,512	10	+52
Food processing and distribution	1,641	9	1,408	9	+17
Textile	1,070	6	1,020	7	+5
Investment property	90	1	83	1	+8
Other businesses					
Petroleum and related products	5,416	31	5,960	39	-9
	17,512	100	15,432	100	+13
Less: inter-co transactions	(59)		(55)		+7
Turnover	17,453		15,377		+14
Turnover from core businesses	12,096	69	9,472	61	+28



# Earnings Breakdown - by Divisions

Year end 31 Dec	Q1 2007 HK\$m	Prop (%)	Q1 2006 HK\$m	Prop (%)	% change
Core businesses					
Retail	168	22	127	18	+32
Beverage	(32)	(4)	(29)	(4)	+10
Food processing and distribution	108	14	101	14	+7
Textile	32	4	18	2	+78
Investment property	296	38	339	47	-13
Other businesses					
Petroleum and related products	119	15	80	11	+49
Investment & others	88	11	88	12	-0
	779	100	724	100	+8
Net corporate interest & expenses	(39)		(50)		-22
Earnings	740		674	•	+10
Earnings from core businesses	572	73	556	77	+3



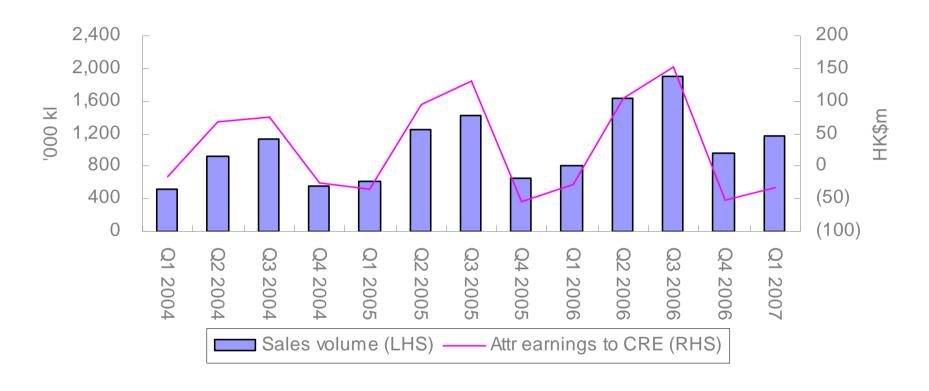
# Underlying Net Profit Breakdown - by Divisions

Core businesses           Retail         168         31         127         29           Beverage         (32)         (6)         (29)         (7)           Food processing and distribution         108         20         101         23	+32 +10 +7
<b>Beverage</b> (32) (6) (29) (7)	+10
Food processing and distribution 108 20 101 23	+7
<b>Textile</b> 30 6 18 4	+67
Investment property 55 10 56 13	-2
Other businesses	
Petroleum and related products119228018	+49
<b>Investment &amp; others</b> 88 16 88 20	+0
536 100 441 100	+21
Net corporate interest & expenses (39) (50)	-22
Underlying net profit 497 391	+27
Underlying net profit from core businesses 329 61 273 62	+21



# Beverage

#### Seasonality of sales volume and profitability





Progress of Non-core Asset Restructuring Earnings Consideration \* HK\$m HK\$m **FY2007** Planned disposal of petroleum distribution business in Hong Kong \*\* ~ 2,400 ~ 4,000 **FY2006** Disposal of piped gas and petrochemical businesses in China 2.780 482 Disposal of various strata-titled properties 13 74 2.854 495 FY2005 Disposal of the entire 51% stake in the oil storage facilities at Dongguan 94 65 149 \*\*\* Disposal of CRE Building, an office building at Wan Chai 427 Disposal of the entire 25.09% stake in Xuzhou VV Food & Beverage 406 59 Disposal of the residual 10.5% stake in the oil storage facilities at Qingdao 117 85

#### FY2004

Disposal of a 30% stake in the oil storage facilities at Qingtao

Disposal of the 17 petrol stations in Guangdong Province

#### FY2003

Disposal of a minority stake in the aviation fuel facility at the airport

Distribution in specie of the entire interest in the concrete materials business

1.508

1.69

\* Excluding shareholders' loan repayment.

Disposal of office units at Silver Cord

\*\*\* Revaluation and disposal gains in aggregate.

"We Are Focused"

40

75

473

240

128

261

1,433

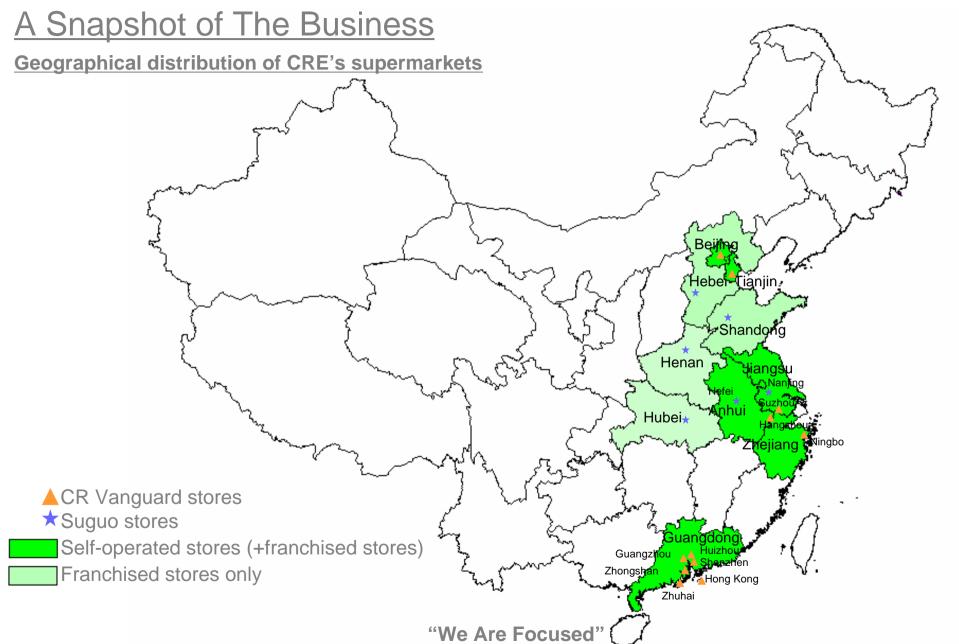
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<sup>\*\*</sup> On 14 March 2007, the company entered into a framework agreement with Sinopec regarding the disposal of our petroleum operation in Hong Kong for HK\$4bn. Please refer to the announcement for the terms and conditions of this agreement.



Part II – Supermarket: Maximum Push on Execution

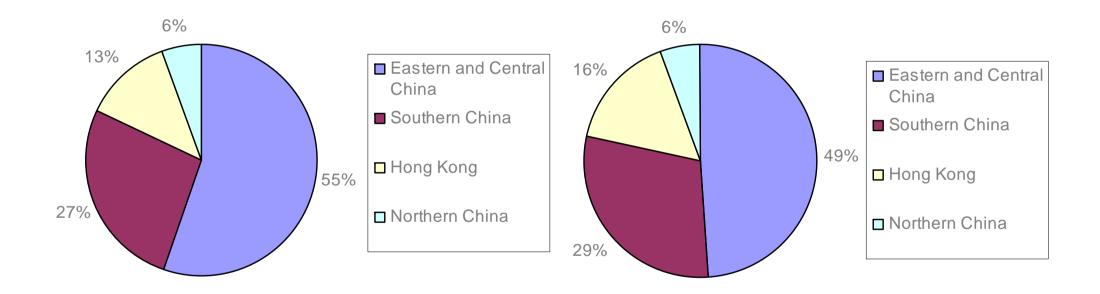




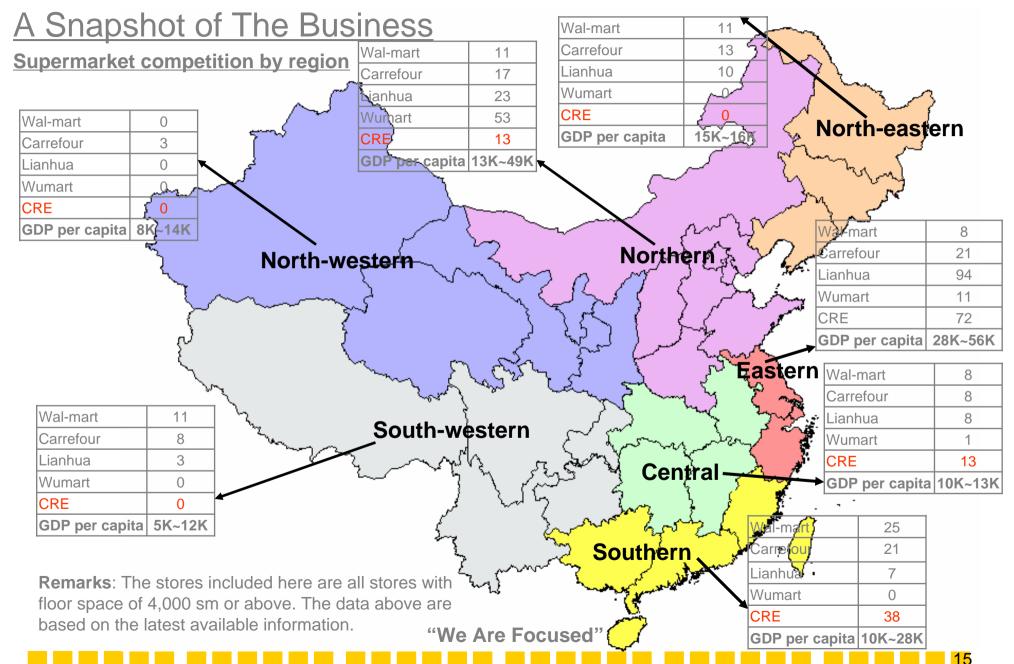


#### Turnover breakdown by geographical district

FY2006 FY2005



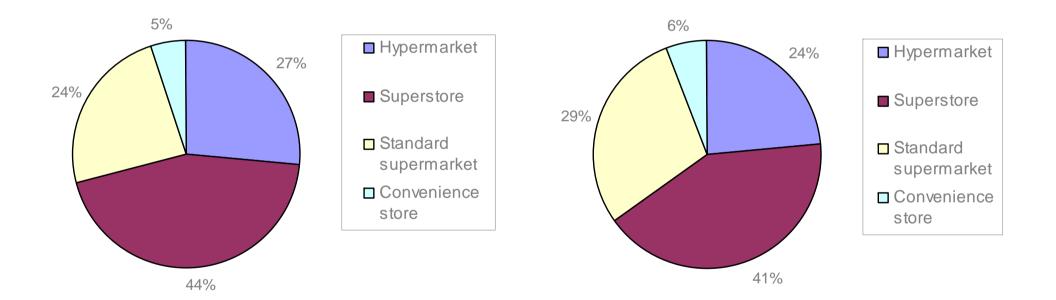






#### Turnover breakdown by store format

FY2006 FY2005





 CRE's supermarket business, combining CR Vanguard and Suguo, is the second largest on the mainland

#### Top 10 mainland supermarket chains in 2006

Ranking	Supermarket chain	<b>Gross turnover</b>	% change	No of stores	Ranking
		RMBbn			in 2005
1	Bailian	77.1*	+8	6,280	1
2	CR Vanguard / Suguo	37.9	+26	2,250	2
3	Carrefour	24.8	+53	95	6
4	Wumart	23.1	+22	728	4
5	Beijing Hualian	21.2	+2	76	3
6	Nong Gong Sang	19.6	+12	1,857	5
7	RT-Mart	19.6	+25	68	7
8	Walmart	15.0	+30	71	11
9	A.Best	14.3	+21	99	9
10	Trust-Mart	14.0	+6	101	8

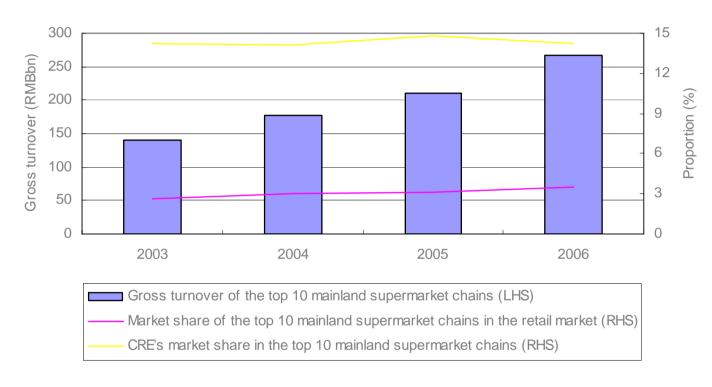
Note: Gross turnover is different from accounting turnover as the former is before VAT and includes contributions from franchised and managed stores.

Source: Ministry of Commerce, China Chain Store & Franchise Association (中国连锁经营协会).

<sup>\*</sup> Consisted of Lianhua's gross turnover of RMB44.0bn and RMB38.3bn in 2006 and 2005 respectively.



#### **Growth of the top 10 supermarket operators and CRE**



Source: National Statistical Bureau, Ministry of Commerce and CR Vanguard



# **Improving Operating Performance**

#### Supermarket turnover, EBITDA and earnings breakdown

Year end 31 Dec	FY2006 HK\$m	FY2005 HK\$m	% change
Turnover			
- HK	2,290	2,270	+1
- China	15,897	11,862	+34
	18,187	14,132	+29
EBITDA			
- HK	200	202	-1
- China	581	394	+47
- option expenses	(8)	(20)	-61
	773	576	+34
Earnings			
- HK	107	110	-3
- China	54	(36)	na
- option expenses	(8)	(20)	-61
	152	54	+181
EBITDA margin (%)			
- overall	4.3	4.1	+0.2ppt
- HK	8.7	8.9	-0.2ppt
- China	3.7	3.3	+0.3ppt



# Retail

#### Supermarket turnover, EBITDA and earnings breakdown

Year end 31 Dec	Q1 2007 HK\$m	Q1 2006 HK\$m	% change
Turnover			
- HK	559	585	-4
- China	5,769	4,273	+35
	6,328	4,857	+30
EBITDA			
- HK	44	49	-11
- China	276	222	+24
- option expenses	(1)	(2)	-74
	319	270	+18
Earnings			
- HK	25	27	-7
- China	105	76	+38
- option expenses	(1)	(2)	-74
	130	101	+28
EBITDA margin (%)			
- overall	5.0	5.6	-0.6ppt
- HK	7.8	8.4	-0.6ppt
- China	4.8	5.2	-0.4ppt



# Retail

High same store growth in China underpins overall improvement
 Same store growth trend

	Q1 2007	FY2006	FY2005	FY2004	FY2003
	%	%	%	%	%
China (in HK\$)	+14.4	+9.6	+5.9	+5.9	+0.7
- CR Vanguard	+16.3	+9.2	+3.0	+0.9	-4.0
- Suguo	+12.3	+10.1	+10.0	+14.6	+7.8
Hong Kong (in HK\$)	+0.4	-0.9	-3.2	-5.0	-1.6
Overall supermarket (in HK\$)	+13.0	+8.2	+4.4	+3.7	+0.1
China (in constant currency)	+8.7	+6.7	+4.8	+5.9	+0.7
Overall supermarket (in constant currency)	+7.9	+5.6	+3.6	+3.7	+0.1



### **Execution Plan**

- Action plan to improve profitability: -
  - > Build up district dominance
    - ⇒Use superstore plus (SSP), an improved hypermarket format, and standard supermarket to lead new store opening
    - ⇒ New store opening will accelerate
    - ⇒ Acquisitions will focus on existing districts
  - ➤ Differentiate from competition
    - ⇒Implement a trade up strategy for hypermarkets
    - ⇒Adopts multi-store format to increase flexibility
  - > Optimize product mix and category management
    - ⇒Emphasize the competence of fresh
    - ⇒Expand the private label business with a target of 1.6% turnover in FY2007, compared to 1.3% of last year



### **Execution Plan**

- Action plan to improve profitability: (cont'd)
  - > Reduce operating costs
    - ⇒ Centralize procurement and optimize workflow
    - ⇒ Reduce rentals through property purchase and re-negotiation
  - > Strengthen the supply chain
    - ⇒ Develop partnership with more valuable suppliers
    - ⇒ Proceed to integrate the supply chains in Eastern China



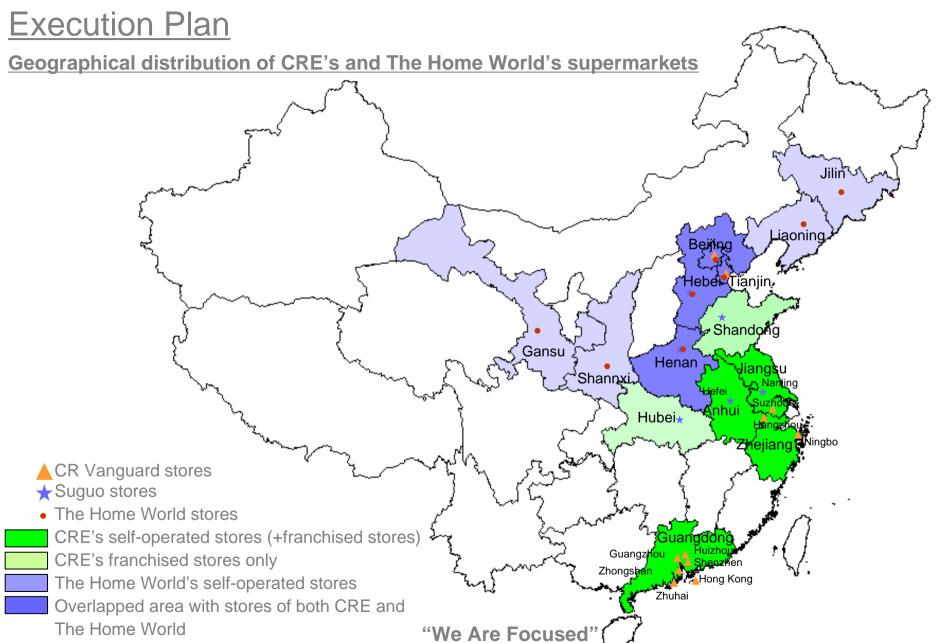
### **Execution Plan**

- The Home World, bought by our parent company recently, operates around 55 hypermarkets in 16 cities across the northern, north-western and north-eastern regions
- It enjoys leading market positions in Tianjin and Xian (Shaanxi Province) with turnover of about RMB5 billion in FY2006

#### **Location of The Home World's stores**

District	Province / City	No of hypermarkets
Northern	Tianjin	18
	Beijing	2
	Hebei	6
	Henan	6
Northe-western	Shaanxi	15
	Gansu	3
North-eastern	Liaoning	3
	Jilin	2
		55







## Peer Comparison

■ A lot of scope for CRE's supermarket business to improve further Peer comparison using FY2006 operational data

	Lianhua	Wumart	Jingkelong	CRE
	HK\$m	HK\$m	HK\$m	HK\$m
Performance:	FY2006	FY2006	FY2006	FY2006
Turnover	17,693	5,553	4,574	18,187
Gross margin (%)	20.3	15.5	15.4	18.8
Salary/turnover (%)	5.8	2.9	4.3	5.6
Rent/turnover (%)	4.4	2.6	1.1	4.5
EBITDA	813	401	284	773
EBITDA margin (%)	4.6	7.2	6.2	4.3
Earnings	236	207	97	152
Net margin (%)	1.3	3.7	2.1	0.8
ROE (%)	11.8	11.2	10.1	6.1
ROCE (%)	9.7	14.7	11.1	4.8

Note: Adjustments were made for the difference in accounting standards between different companies.



Part III – Brewery: Scaled-up for New Opportunities



- Our brewery business, a 51/49 jv with SABMiller formed in 1994, is well positioned to capitalize on three opportunities in the mainland beer market:
  - A structural change related to China's rapid economic development, resulting in a much faster sales volume growth since 2004
  - Market consolidation with improved pricing power
  - Growing brand awareness among consumers



 Broadly speaking, there are four phases of development since 1900, weeding out the financially weak brewers

#### **Different phases of development**

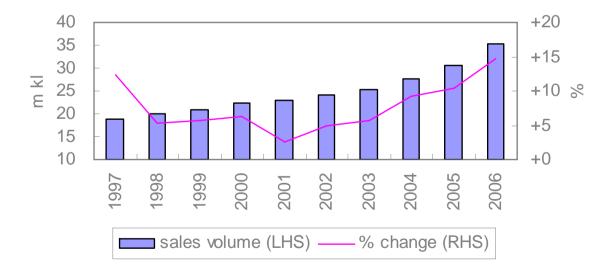
Stage	1	2	3			4
	Exploration Phase	Development Phase	Initial High Growth Phase	Final High Growth Phase	Steady Phase I	Steady Phase II
Period	1900~1949	1950~1978	1979~1988	1988~1997	1998~2003	from 2004 onwards
Sales volume at y/e (kl)	Just under 10,000	around 400,000	6.48m	18.67m	25.40m	35.15m
CAGR (%)		+134	+154	+13	+5	+11
Number of enterprises	10	under 300	813	696	around 400	around 400

Source: China Statistical Yearbook, China Beer Industry Association, CR Snow



- Since 2004, the growth of the mainland beer market has accelerated and sales volume rose by 15% in 2006, the highest in the past 10 years
- This structural change is due to rise in household income, beer consumption pattern, urbanization, health consciousness and marketing efforts of major brewers

#### Steady growth in consumption at present

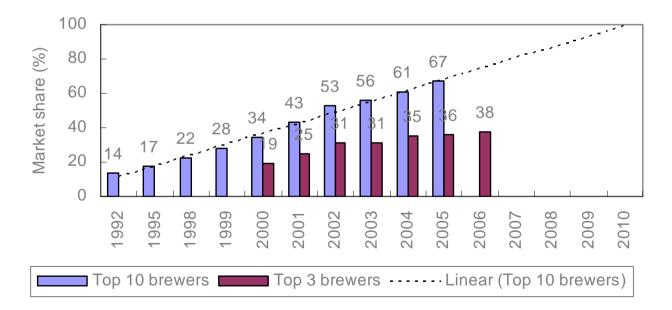


Source: China Statistical Yearbook, China Beer Industry Association



- Market consolidation is taking effect with the top 10 accounted for about 67% of the market in 2005, compared with 14% in 1992
- Market share of the top three has increased from 19% in 2000 to around 38% in 2006

#### Market share of the top 10 brewers in China

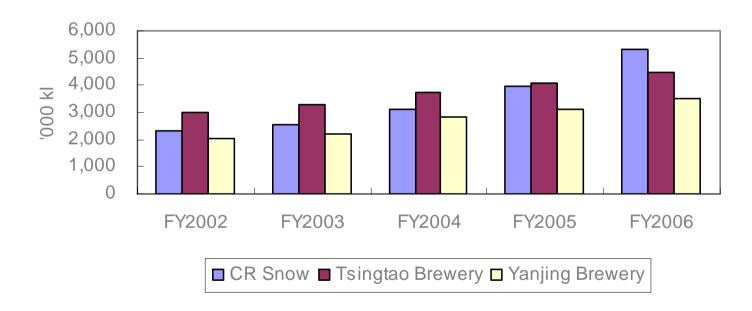


Source: Annual reports, China Statistical Yearbook, CR Snow



 CR Snow has become the largest brewer on the mainland by sales volume since last year

#### Rapid growth of CR Snow

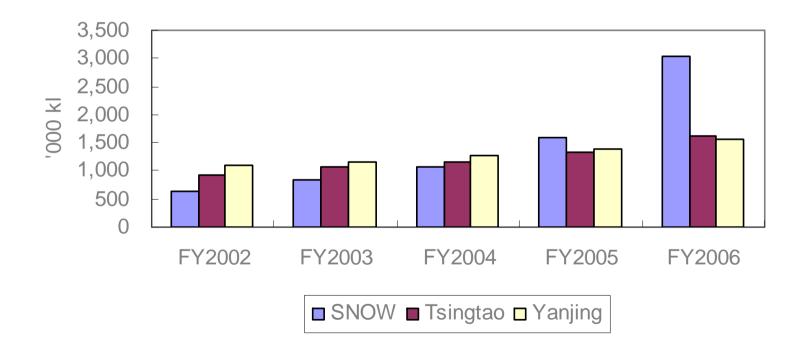


Source: CR Snow, annual reports



Its national brand, SNOW, is also the single largest brand on the mainland

#### Rapid growth of CR Snow's national brand - SNOW

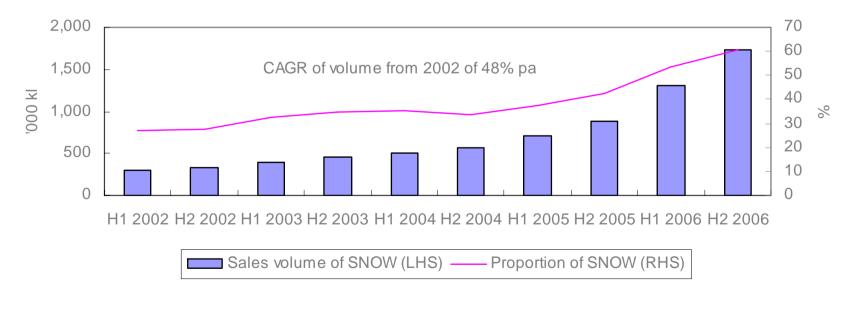


Source: CR Snow, annual reports, ABN



- The national branding program for SNOW was launched in early 2002 with a CAGR in sales volume of 48% for the past five years
- Growth momentum has accelerated further in 2006 up 92%
- It was ranked #9 largest brand in the world in 2005 and probably within the top 5 in 2006

#### Sales volume growth of SNOW and its significance





### Top 20 global brands in terms of sales volume for 2005

Ranking	Brand	Owner	Volume	Share
4	B 1 :	A D	'000 kl	%
1	Budweiser	A-B	9,027	5.6
2	Skol	InBev	3,027	1.9
3	Corona	Grupo Modelo	2,960	1.8
4	Brahma	InBev	2,351	1.5
5	Coors	Coors	2,313	1.4
6	Heineken	Heineken	2,300	1.4
7	Miller Lite	SABMiller	2,197	1.4
8	Asahi Super Dry	Asahi	1,747	1.1
9	SNOW	CR Snow	1,583	1.0
10	Yanjing	Yanjing	1,403	0.9
11	Jinxing	Jinxing	1,380	0.9
12	Busch	A-B	1,379	0.9
13	Tsingtao	Tsingtao	1,330	0.8
14	Polar	Polar	1,320	0.8
15	Harbin	A-B	1,270	0.8
16	Natural	A-B	1,245	0.8
17	Antarctica	InBev	1,148	0.7
18	Nova Schin		1,147	0.7
19	Zhujiang	Zhujiang	1,139	0.7
20	Baltika	BBH	1,099	0.7
	Top 20		41,364	25.6
	Others		119,905	74.4
	World Volumes		161,269	100.0

Source: Canadean, annual reports



### A Momentous 2006

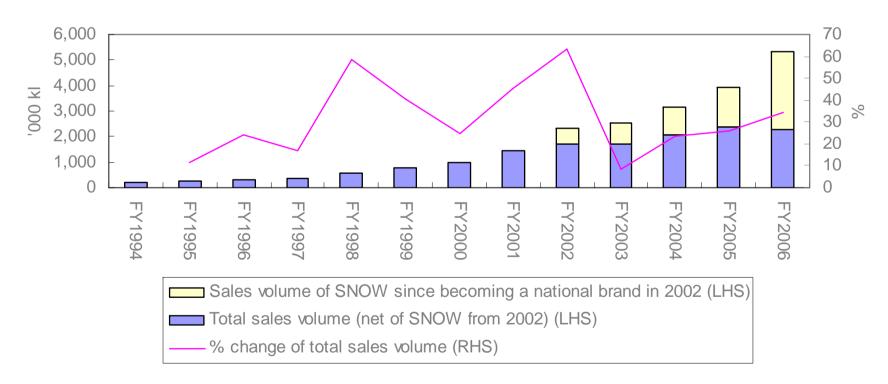
- Turnover growth of 38% with beer sales volume increasing 34%, of which 29% was organic, to 5.3m kl
- This represented a market share of about 15.1% by sales volume, 2.2 ppt higher than that of FY2005, making us the largest brewer on the mainland
- Attributable net profit increased by 28% to HK\$174m with considerable investment expended on distribution channels and national branding
- Beer's average selling price increased by 2.6% to about HK\$1,654 per kl and gross margin was slightly higher
- Strong earnings performance at Liaoning and Sichuan breweries whilst
   Dalian and Anhui breweries also showed significant improvements
- Annual production capacity increased from 5.8m kl at the end of FY2005 to 7.6m kl at the end of FY2006



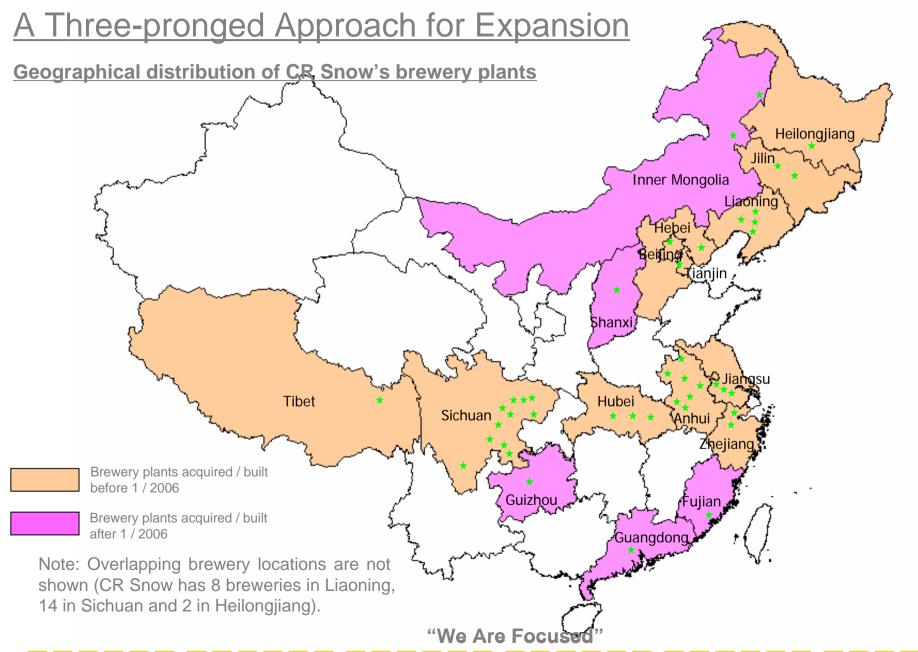
## A Momentous 2006 (cont'd)

 Sales volume of SNOW surged by 92% to about 3.0m kl, representing 57% of the total volume sold

#### Sales volume growth of CR Snow since formation

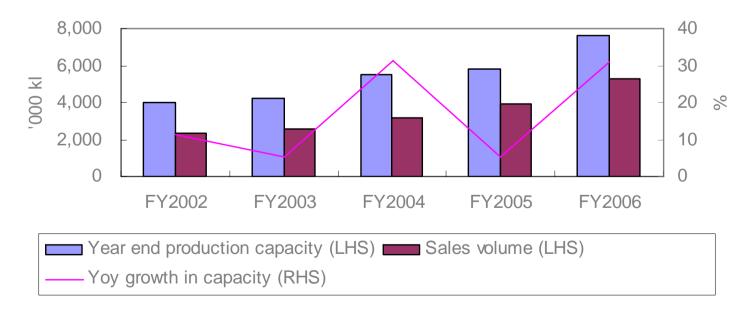






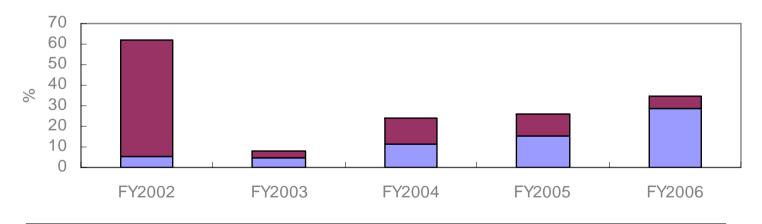
- We have started to spread our brewery network along the coastal line and Yangtze River into the neighboring areas
- Our sales efforts in the tier-1 cities will also be stepped up
- A three-pronged approach has been adopted to grow capacity through acquisition, greenfield investment and capacity upgrade

#### Expansion in production capacity matched by growth in sales volume



- The reduced reliance on acquisition is made possible with the rapid development of SNOW as a national brand
- At the same time, we aim to attain profitable expansion via operational improvements
- Significance of organic growth has been rising over the past five years

#### Sales volume growth driven by organic growth in recent years



■ Sales volume growth from existing breweries ■ Sales volume growth from new breweries



- We paid reasonable prices for new breweries with potential for upgrade
- Phase I of greenfield breweries at Dongguan and Harbin were completed in 2006 with capacity of 150,000 kl and 230,000 kl respectively
- Breweries relocated for urban development at Changzhou and Xiling were also completed last year with total capacity of 370,000 kl
- The new capacity will further consolidate our district market share



#### Major breweries acquired recently

Announcement	Brewery	Stake	Province	Production
date		%		capacity*
				k litres
Aug-05	Anhui Fuyang	100	Anhui	122,000
Oct-05	Hubei Zijiang	100	Hubei	35,000
Nov-05	Hubei Tianmen	100	Hubei	30,000
Dec-05	Hebei Qinhuangdao	90	Hebei	90,000
Feb-06	Fujian Quanzhou Qingyuan	85	Fujian	118,000
Jul-06	Zhejiang Yinyan	100	Zhejiang	186,000
Jul-06	Anhui Huaibei Xiangwang	Assets only	Anhui	93,000
Dec-06	Shanxi Yueshan	Assets only	Shanxi	150,000
Dec-06	Inner Mongolia Mengyuan	Assets only	Inner Mongolia AR	50,000
Jan-07	14 Blue Sword breweries in Sichuan	38	Sichuan	na
Jan-07	Blue Sword (Guizhou) Waterfall	100	Guizhou	80,000
May-07	Anhui Shengli	90	Anhui	128,000
May-07	Inner Mongolia Batehan	100	Inner Mongolia AR	110,000
				1,192,000

<sup>\*</sup> At the time of acquisition



## Peer Comparison

Acquisition of the Blue Sword minorities would boost profitability

#### Peer comparison using FY2006 operational data

	Tsingtao	Yanjing	Kingway	<b>CR Snow</b>
	HK\$m	HK\$m	HK\$m	HK\$m
Performance:	FY2006	FY2006	FY2006	FY2006
Beer sales volume (kl)	4,540,000	3,520,000	636,272	5,305,445
Beer production capacity (kl)	na	na	na	7,612,000
Turnover	11,390	5,972	1,408	9,455
EBITDA	1,178	968	264	1,306
EBITDA margin (%)	10.3	16.2	18.8	13.8
Earnings	437	299	110	347
Net margin (%)	3.8	5.0	7.8	3.7
ROE (%)	8.5	5.9	5.7	4.8
ROCE (%)	9.8	6.2	4.9	7.9

Note: Adjustments were made for the difference in accounting standards between different companies. Tsingtao's earnings included RMB37m of land disposal profit.



Part IV – Food: Investing for New Growth Platforms



- Our food business has three divisions: foodstuff distribution, abattoir and meat processing as well as marine fishing and aquatic products processing
- Foodstuff distribution involves mainly the distribution of livestock from mainland China into Hong Kong and the imported amount in 2006 was over 1.6 million heads
- In addition, the division is also involved in frozen meat and seafood distribution, poultry distribution as well as general food products trading
- "Ng Fung" (五豐) is a well-known brand in Hong Kong for fresh meat and it is also a private label in eight categories of general food products including rice, rice noodles, fruits, wine, eggs, frozen food, canned food and preserved meat
- Private labels accounted for about 37% of last year's turnover

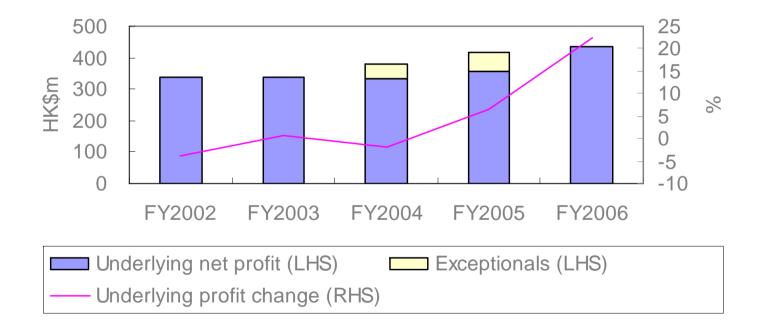


- Abattoir and meat processing operates the slaughtering and meat processing facilities in Hong Kong, Shanghai and Shenzhen
- Over 2.8 million heads of live pigs were processed in our slaughterhouses last year
- The fishing fleet of our marine fishing division operates in the Atlantic
   Ocean and sells mainly to Europe, Japan and Africa
- The sales volume of these products was about 80,000 tonnes last year
- Approximately 65% of our food business' turnover was from Hong Kong in FY2006, and the remaining 18% from overseas and 17% from mainland China



 Underlying profit growth in FY2006 was the strongest in recent years driven by foodstuff distribution and marine fishing divisions

Underlying net profit change





#### Turnover breakdown

Year end 31 Dec	FY2006 HK\$m	FY2005 HK\$m	% change
Foodstuff distribution	4,285	4,258	+1
Abattoir and meat processing	757	451	+68
Marine fishing and aquatic products processing	1,187	1,038	+14
Inter-co transactions	(137)	(123)	na
	6,092	5,624	+8

#### Operating profit breakdown

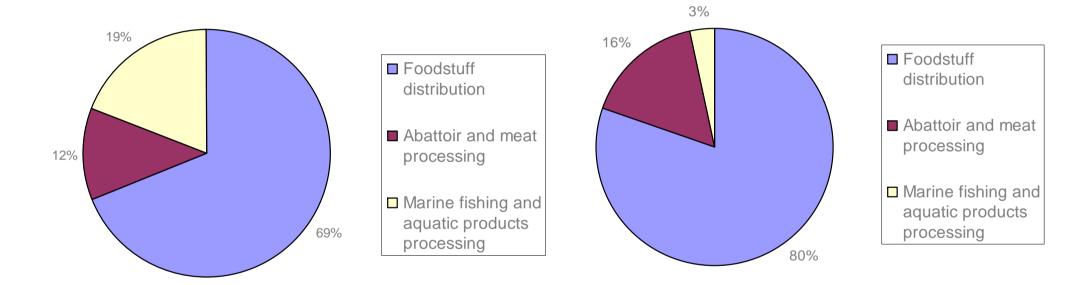
Year end 31 Dec	FY2006 HK\$m	FY2005 HK\$m	% change
Foodstuff distribution	458	386	+19
Abattoir and meat processing	93	88	+6
Marine fishing and aquatic products processing	20	(33)	na
	570	441	+29



#### Turnover breakdown by division

#### Operating profit breakdown by division

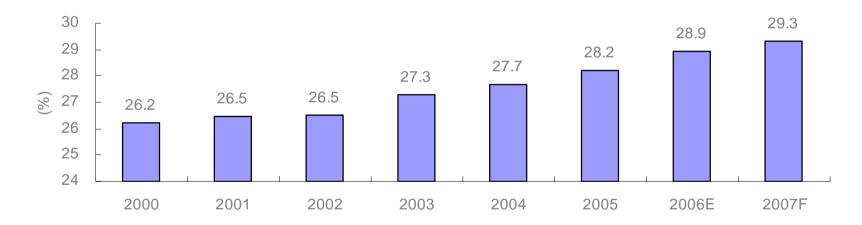
FY2006 FY2006





- China consumed about 80m tonnes of meat in 2006, the highest in the world, accounting for 29% of the global consumption
- Its share in global meat market has been increasing continuously
- It is also the largest pork consuming country

#### China's share of global meat consumption

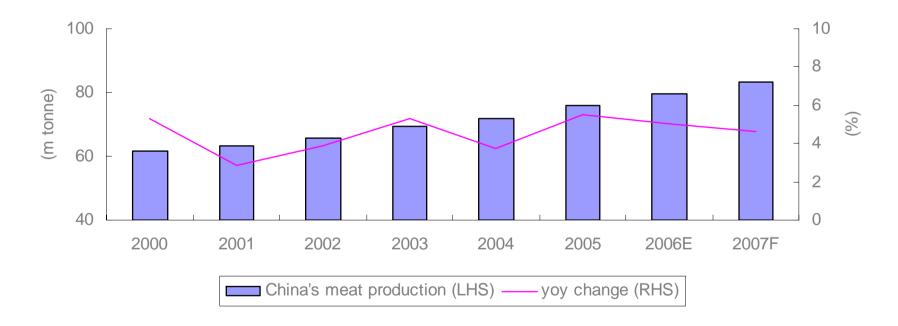


Source: FAO



• After an impressive growth in the 90's, the mainland meat market currently enjoys a steady growth rate of 3%-5%

#### Meat consumption in China



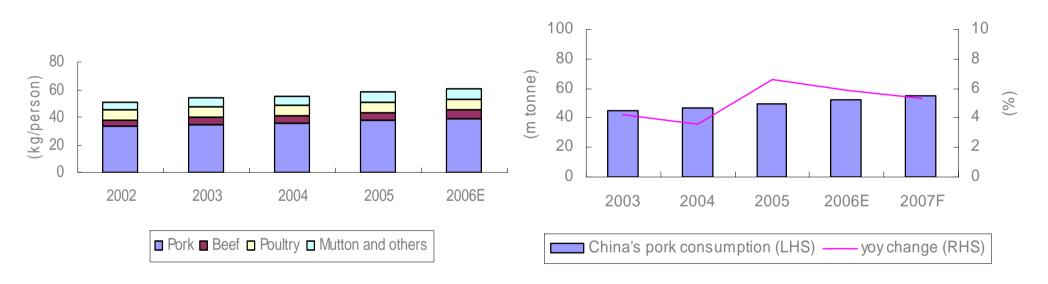
Source: FAO



 Pork accounts for about 65% of the total meat consumption in China with steady annual increase as well

#### Meat consumption per capita of China

#### Pork consumption in China

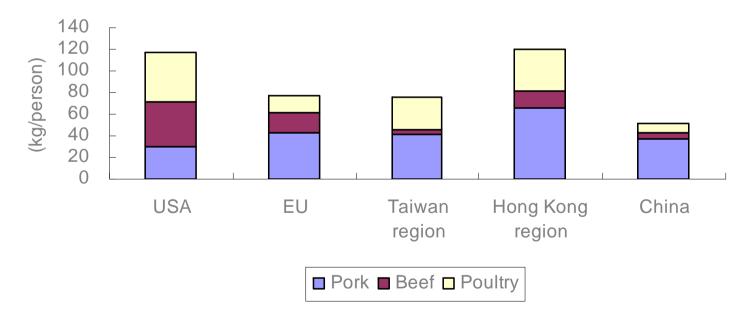


Source: FAO, USDA and China Statistical Year Book

Source: FAO

- Meat consumption per capita in China is low on an international scale
- Improving living standards in China will boost pork consumption and close the gap with more developed countries

#### International comparison of meat consumption per capita - 2005



Source: USDA

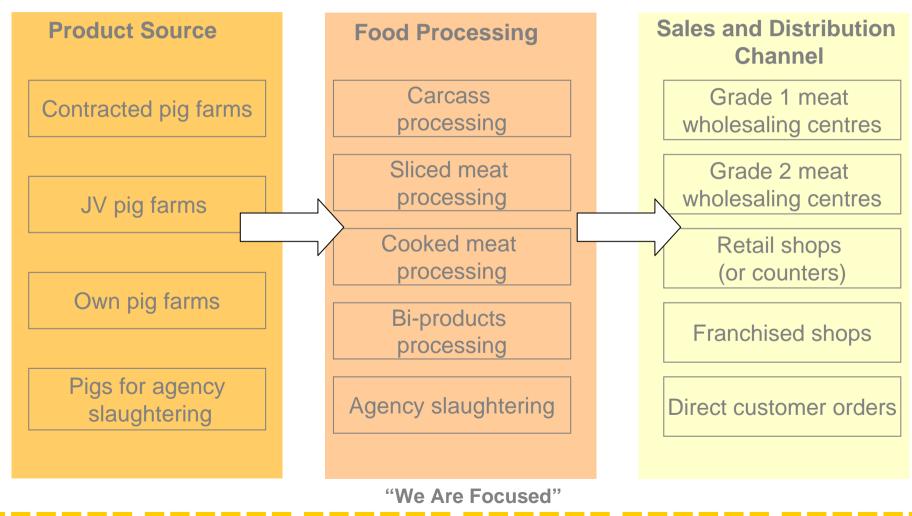
### Our New Growth Platforms

- Capitalizing on our reputation and experience in Hong Kong, we are building a vertically integrated fresh meat products supply chain in the major mainland cities
- The supply chain covers farming, slaughtering, cutting, processing, wholesaling to retailing
- We already have two mainland projects in Shenzhen and Shanghai
- The Shenzhen operation was acquired in mid-2004 and it operates two of the three slaughterhouses of the city area
- Its brand "喜上喜" is recognized as one of the most well-known brands in processed meat in Shenzhen
- The Shanghai operation is a greenfield modern meat processing centre which started operation in end 2005
- It has built a sales network of about 1,000 outlets, including supermarkets and specialty stores



### Our New Growth Platforms

A vertically integrated meat products supply chain comprises various integrated functions in each module :





### Our New Growth Platforms

- The two mainland projects contributed 9% of the food business' turnover and 6% of its operating profit in FY2006
- Future targets of meat processing projects in mainland China will overlap with those of our supermarket business - Pearl River Delta (Guangdong), Yangtze River Delta (Jiangsu and Zhejiang) and two major cities (Beijing and Tianjin) to maximize synergies
- Central government is promulgating hygienic meat processing
- "Ng Fung" (五豐) brand will be further developed on the mainland as a recognition for high quality safe meat for a modern community



## Peer Comparison

### We are mainly in raw meat business and focus on the major cities

#### Peer comparison using FY2006 operational data

	Yurun	Shuanghui	People's Food	CRE
	HK\$m	HK\$m	HK\$m	HK\$m
Performance:	FY2006	FY2006	FY2006	FY2006
Raw meat / processed meat (%)	72:28	38:62	59:41	>95% raw
Key pork products	raw: chilled, frozen	raw: chilled, frozen	raw: chilled, frozen	raw: fresh, chilled
	processed: HTMP, LTMP	processed: HTMP, LTMP	processed: HTMP, LTMP	
Slaughtering capacity (m heads)	10	15	2	7
Slaughtering volume (m heads)	7	5	na	3
Meat processing capacity (m tonnes)	0.2	2	0.5	negl
Geographical focus	north-eastern, eastern, south-western	eastern, central, western	north-eastern, eastern, southern	tier-one cities (Shenzhen, Shanghai)
Turnover	4,605	14,759	8,488	6,092
Gross margin (%)	15.4	11.2	13.2	18.4
EBITDA	517	876	1,268	703
EBITDA margin (%)	11.2	5.9	14.9	11.5
Earnings	477	445	832	435
Net margin (%)	10.4	3.0	9.8	7.1
ROE (%)	20.0	22.7	20.7	30.8
ROCE (%)	18.8	27.4	25.5	18.9

Note: Adjustments were made for the difference in accounting standards between different companies. Some data were from Goldman Sachs.



# <u>Appendix I – FY2006 Results Highlights</u>

Year end 31 Dec	FY2006 HK\$m	Prop (%)	FY2005 HK\$m	Prop (%)	% change
Core businesses					
Retail	20,418	31	16,202	30	+26
Beverage	9,455	14	6,855	13	+38
Food processing and distribution	6,092	9	5,624	10	+8
Textile	4,453	7	4,291	8	+4
Investment property	349	1	299	0	+17
Other businesses					
Petroleum and related products	25,100	38	20,847	39	+20
	65,867	100	54,118	100	+22
Less: inter-co transactions	(430)		(227)		+89
Turnover	65,437		53,891		+21
Turnover from core businesses	40,767	62	33,271	61	+23



# Appendix I – FY2006 Results Highlights

Year end 31 Dec	FY2006 HK\$m	Prop (%)	FY2005 HK\$m	Prop (%)	% change
Core businesses					
Retail	217	7	107	4	+103
Beverage	174	6	136	6	+28
Food processing and distribution	435	15	414	17	+5
Textile	61	2	81	3	-25
Investment property	647	22	690	29	-6
Other businesses					
Petroleum and related products	1,002	34	624	26	+61
Investment & others	421	14	356	15	+18
	2,957	100	2,408	100	+23
Net corporate interest & expenses	(181)		(188)		-4
Earnings	2,776	•	2,220		+25
Earnings from core businesses	1,534	52	1,428	59	+7

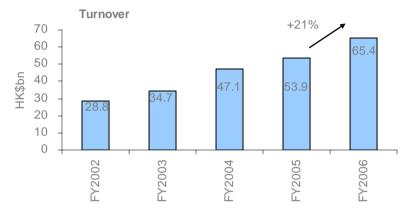


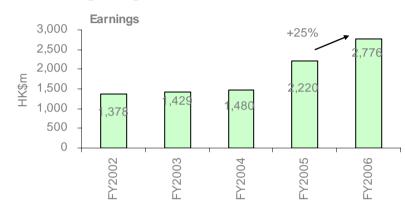
# Appendix I – FY2006 Results Highlights

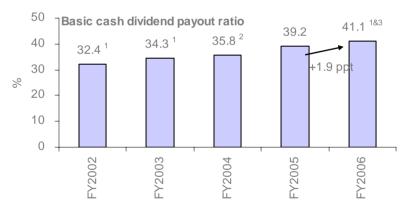
Year end 31 Dec	FY2006 HK\$m	Prop (%)	FY2005 HK\$m	Prop (%)	% change
Core businesses					
Retail	203	10	90	6	+126
Beverage	174	8	136	8	+28
Food processing and distribution	435	21	355	22	+23
Textile	59	3	78	5	-24
Investment property	215	11	182	11	+18
Other businesses					
Petroleum and related products	519	26	411	26	+26
Investment & others	421	21	356	22	+18
	2,026	100	1,608	100	+26
Net corporate interest & expenses	(181)		(188)		-4
Underlying net profit	1,845	•	1,420		+30
Underlying net profit from core businesses	1,086	54	841	52	+29

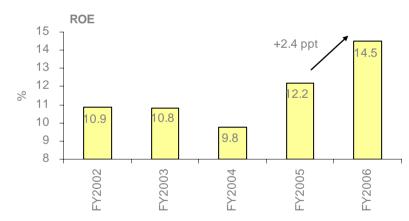
## Appendix I – FY2006 Results Highlights

All of them are in an upward trend and reaching high levels









Note 1: The chart has excluded the distribution of special dividends of HK\$0.25 per share in cash in 2002, one share in China Resources Cement Holdings Limited for every ten shares of the Company in 2003 in specie and HK\$1 per share in cash in 2006.

Note 2: Considering prior year adjustments with the profit attributable to shareholders of 2004 restated, the payout ratio shall be restated to 38.8%.

Note 3: Calculation is based on profit attributable to shareholders less the disposal gain of the piped gas and chemical distribution businesses.

"We Are Focused"



# <u>Appendix II – Definition of Our Supermarket Format</u>

<b>CR Vanguard</b>	Hypermarket		Superstore	Standard	
	Existing	SSP		supermarket	
Size	15,000-20,000 sm	av 16,000 sm (hypermarket of 8,000 sm + mall of 8,000 sm)	4,000-6,000 sm	av 500 sm	
Assortment	25,000 SKU	16,000 SKU	7,000-11,000 SKU	3,000 SKU	
Product mix	55% food (incl. HBA), 45% non food	63% food (incl. HBA), 37% non food	70% food (incl. HBA), 30% non food	90% food (incl. HBA), 10% non food	
Location of stores	Shenzhen, Guangzhou	First and second tier cities of major provinces	Second and third tier cities of major provinces	All districts	
Penetration	Major residential and commercial districts	Major residential districts	Major residential and commercial districts	All residential districts	
Strategies	One-stop shopping, rich merchandising	Attractive pricing, one-stop shopping with complementary shops in the same property	Attractive pricing, product differentiation	Convenience	



# Appendix II – Definition of Our Supermarket Format (cont'd)

Suguo	Hypermarket	Superstore	Standard supermarket	Convenience store
Size	7,000-18,000 sm	av 4,000 sm	av 500 sm	av 150 sm
Assortment	20,000 SKU	7,000 SKU	4,000 SKU	2,000 SKU
Product mix	50% food (incl. HBA), 50% non food	55% food (incl. HBA), 45% non food	53% food (incl. HBA), 47% non food	65% food (incl. HBA), 35% non food
Location of stores	Jiangsu, Anhui	Jiangsu, Anhui	Jiangsu, Anhui	Jiangsu, Anhui
Penetration	Prosperous commercial districts	Residential districts	Main roads and city outskirts	Scattered in the Nanjing city
Strategies	One-stop shopping	One-stop shopping for residents in small districts	Fill the gap of superstore and convenience store	Provide convenience with its extensive coverage



## Appendix III – Location of our Supermarkets

#### **Supermarket network - number of stores**

#### I) Hypermarkets / Olé

- Southern China
- Eastern China
- Northern China

#### II) Superstores

- Southern China
- Eastern China
- Central China
- Northern China

#### III) Standard supermarkets

- Hong Kong
- Southern China
- Eastern China
- Central China
- Northern China

#### IV) Convenience stores

- Eastern China
- Central China

#### Overall

- Hong Kong
- China

31-Dec-06			30-Jun-06	31-Dec-05		
	Self	Franchised	Self	Franchised	Self	Franchised
		,		1		7
	20		20		20	
	18		15		9	
	4		4		4	
	42		39		33	
	4.5		4.4		4.0	
	15		14		13	
	128		116		111	
	14		13		13	
	23		23		22	
	180		166		159	
	00		00		00	
	98		99	40	98	40
	122	54	114	48	114	46
	184	898	176	919	174	867
	12	131	8	209	6	205
	93	36	92	54	97	52
	509	1,119	489	1,230	489	1,170
	268		251		243	
	30		7		9	
	298		258		252	
	230		200		202	
	98		99		98	
	931	1,119	853	1,230	835	1,170
		2,148		2,182		2,103



# <u>Appendix IV – Sales Volume by Brewery</u>

Year end 31 Dec	Province	Area	No of breweries	FY2006 '000 k liter	FY2005 '000 k liter	% change
I) Breweries owned prior to FY2005						
Shenyang	Liaoning	North East	3	502	448	+12
Dalian	Liaoning	North East	2	254	214	+19
Anshan / Liaoyang / Panjin	Liaoning	North East	3	271	191	+41
Harbin	Heilongjiang	North East	1	356	326	+9
Jilin / Changchun	Jilin	North East	2	387	304	+27
Tianjin		North	1	179	145	+24
Beijing		North	1	126	79	+60
Blue Sword	Sichuan	South West	13	1,170	908	+29
Wuhan Dongxihu	Hubei	Central	2	381	341	+12
Anhui	Anhui	Central	4	550	421	+31
Qianjiang	Zhejiang	East	1	356	290	+23
Jiangsu	Jiangsu	East	2	291	206	+41
Qamdo	Tibet	West	1	20	15	+36
II) Breweries owned since FY2005						
Wuhan Yichang (part of Dongxihu)	Hubei	Central	1	36	14	+149
Fuyang	Anhui	Central	1	122	72	+70
Qinhuangdao	Hebei	North	1	23		na
Quanzhou	Fujian	South East	1	15		na
Tianmen	Hubei	Central	1	21		na
Changzhou (relocated)	Jiangsu	East	1	37		na
Xiling (relocated)	Zhejiang	East	1	92		na
Dongguan (greenfield)	Guangdong	South	1	57		na
Huaibei Xiangwang	Anhui	Central	1	16		na
Yinyan	Zhejiang	East	1	48		na
Harbin	Heilongjiang	North East	1			na
Less: inter-co transactions and others				(5)	(26)	
			47	5,305	3,948	+34
Existing breweries (incl sales in other	districts)			5,073	3,947	+29



# <u>Appendix V – SNOW's Packaging (selective)</u>











### <u>Disclaimer</u>

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