

China Resources Enterprise, Limited

Global Roadshow 2007

We Are Focused



April 2007

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Part I – Parallel Efforts with a Common Goal

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- In the past 12 months, we have furthered our objective of transforming the company into a focused consumer play to drive shareholder value through parallel efforts
- Market presence of our core businesses has strengthened, with leading position in supermarket and brewery, whilst accelerating disposal of non-core assets to realize the hidden value
- Following the sale of our mainland piped gas and chemical distribution operations, a framework agreement has been signed with Sinopec on the disposal of our petroleum distribution operation in Hong Kong
- Upon completion of the disposal, our turnover will be 100% consumerrelated
- 2006 was a fruitful year with record earnings and dividend payout, strong share price performance as well as increased market recognition for management quality

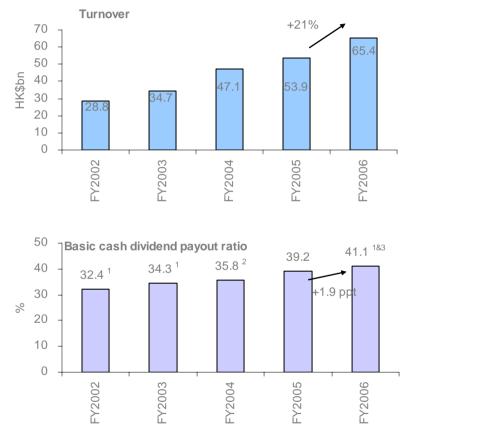


FY2006 Results Highlights

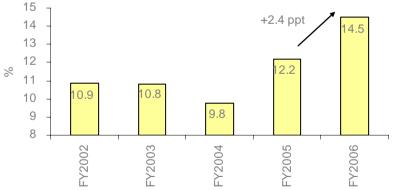
- Turnover grew by 21% to HK\$65.4bn and earnings rose by 25% to HK\$2,776m, both are new highs
- Underlying net profit was up 30% to HK\$1,845m with strong organic growth across most of our operations
- Final dividend of HK\$0.26 proposed, bringing the full year dividend to HK\$1.4, a 2.7 times increase from last year
- Earnings contribution from retail business soared 103% to HK\$217m underpinned by supermarket division
- Beverage business reported a 28% earnings growth with beer sales volume of 5.3m kl, the highest for a single brewer on the mainland
- Underlying profits of food and investment property businesses rose by 23% and 18% respectively
- Petroleum business recorded a 26% underlying profit growth and a total disposal gain of HK\$482m

MainFive-yearTrend

All of them are in an upward trend and reaching high levels







Note 1: The chart has excluded the distribution of special dividends of HK\$0.25 per share in cash in 2002, one share in China Resources Cement Holdings Limited for every ten shares of the Company in 2003 in specie and HK\$1 per share in cash in 2006.

- Note 2: Considering prior year adjustments with the profit attributable to shareholders of 2004 restated, the payout ratio shall be restated to 38.8%.
- Note 3: Calculation is based on profit attributable to shareholders less the disposal gain of the piped gas and chemical distribution businesses. **"We Are Focused"**



Turnover Breakdown - by Divisions

Year end 31 Dec	FY2006 HK\$m	Prop (%)	FY2005 HK\$m	Prop (%)	% change
Core businesses					
Retail	20,418	31	16,202	30	+26
Beverage	9,455	14	6,855	13	+38
Food processing and distribution	6,092	9	5,624	10	+8
Textile	4,453	7	4,291	8	+4
Investment property	349	1	299	0	+17
Other businesses					
Petroleum and related products	25,100	38	20,847	39	+20
	65,867	100	54,118	100	+22
Less: inter-co transactions	(430)		(227)		+89
Turnover	65,437		53,891		+21
Turnover from core businesses	40,767	62	33,271	61	+23

Earnings Breakdown – by Divisions

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Year end 31 Dec	FY2006 HK\$m	Prop (%)	FY2005 HK\$m	Prop (%)	% change
Core businesses					
Retail	217	7	107	4	+103
Beverage	174	6	136	6	+28
Food processing and distribution	435	15	414	17	+5
Textile	61	2	81	3	-25
Investment property	647	22	690	29	-6
Other businesses					
Other businesses					
Petroleum and related products	1,002	34	624	26	+61
Investment & others	421	14	356	15	+18
	2,957	100	2,408	100	+23
Net corporate interest & expenses	(181)		(188)		-4
Earnings	2,776		2,220		+25
Earnings from core businesses	1,534	52	1,428	59	+7

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Underlying Net Profit Breakdown- by Divisions

Year end 31 Dec	FY2006 HK\$m	Prop (%)	FY2005 HK\$m	Prop (%)	% change
Core businesses					
Retail	203	10	90	6	+126
Beverage	174	8	136	8	+28
Food processing and distribution	435	21	355	22	+23
Textile	59	3	78	5	-24
Investment property	215	11	182	11	+18
Other businesses					
Petroleum and related products	519	26	411	26	+26
Investment & others	421	21	356	22	+18
	2,026	100	1,608	100	+26
Net corporate interest & expenses	(181)		(188)		-4
Underlying net profit	1,845		1,420		+30
Underlying net profit from core businesses	1,086	54	841	52	+29

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Progress of Non-core Asset Restructuring

	Consideration *	Earnings
	HK\$m	HK\$m
FY2007		
Planned disposal of petroleum distribution business in Hong Kong **	~ 4,000	~ 2,400
FY2006		
Disposal of piped gas and petrochemical businesses in China	2,780	482
Disposal of various strata-titled properties	74	13
	2,854	495
FY2005		
Disposal of the entire 51% stake in the oil storage facilities at Dongguan	94	65
Disposal of CRE Building, an office building at Wan Chai	427	149 ***
Disposal of the entire 25.09% stake in Xuzhou VV Food & Beverage	406	59
Disposal of the residual 10.5% stake in the oil storage facilities at Qingdao	117	85
Disposal of office units at Silver Cord	128	40
Disposal of the 17 petrol stations in Guangdong Province	261	75
	1,433	473
FY2004		
Disposal of a 30% stake in the oil storage facilities at Qingtao	334	240
FY2003		
Disposal of a minority stake in the aviation fuel facility at the airport	na	169
Distribution in specie of the entire interest in the concrete materials business	na	na
	1,508	169

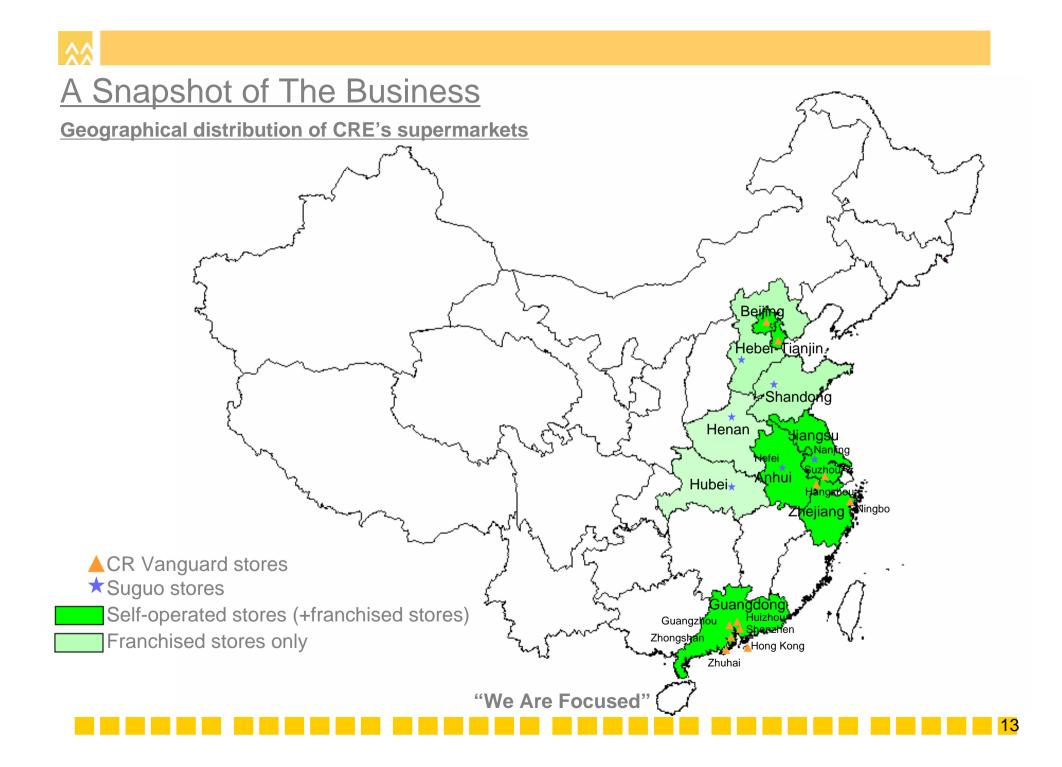
* Excluding shareholders' loan repayment. ** On 14 March 2007, the company entered into a framework agreement with Sinopec regarding the disposal of our petroleum operation in Hong Kong for HK\$4bn. Please refer to the announcement for the terms and conditions of this agreement.

*** Revaluation and disposal gains in aggregate.



Part II – Supermarket: Maximum Push on Execution



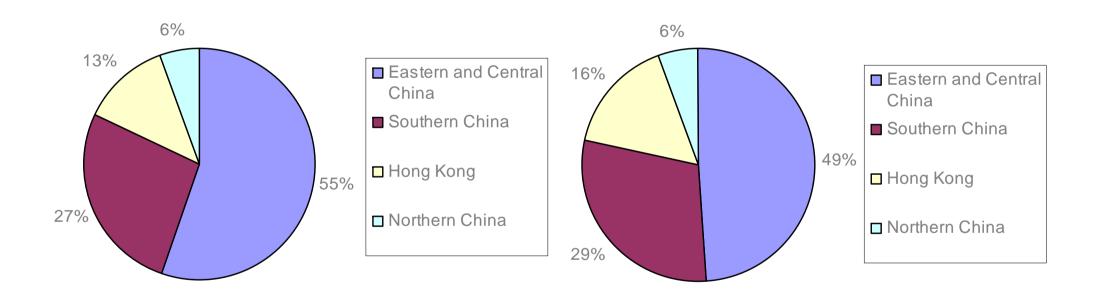


Turnover breakdown by geographical district

FY2006

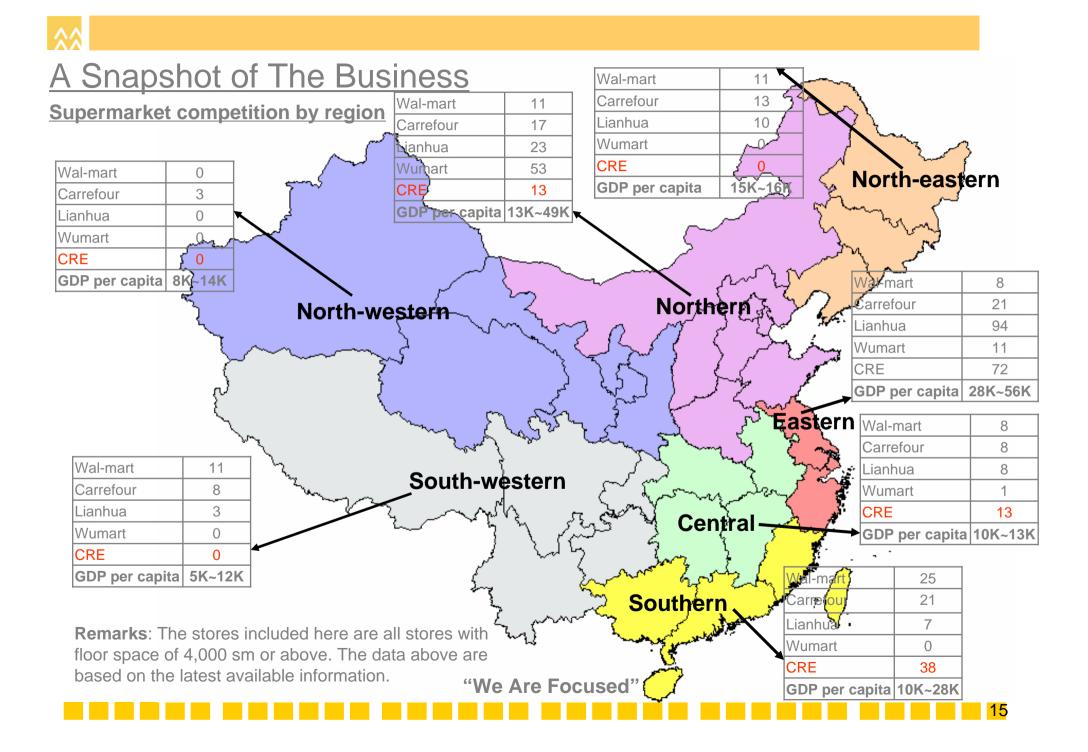
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FY2005



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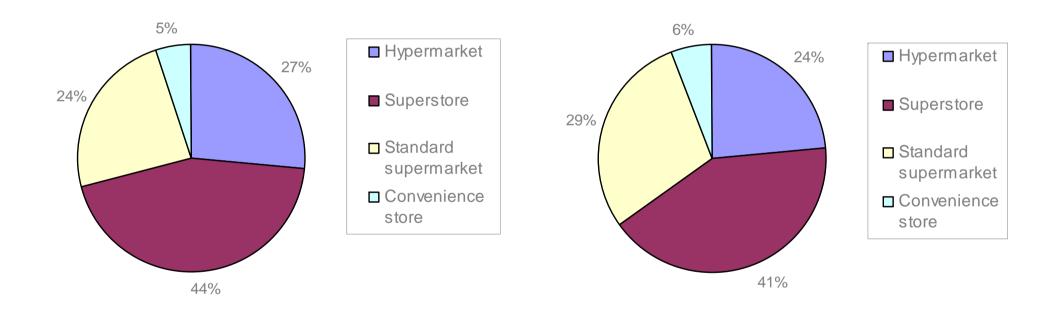


Turnover breakdown by store format

FY2006

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FY2005



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 CRE's supermarket business, combining CR Vanguard and Suguo, is the second largest on the mainland

Top 10 mainland supermarket chains in 2006

Ranking	Supermarket chain	Gross turnover RMBbn	% change	No of stores	Ranking in 2005
1	Bailian	77.1*	+8	6,280	1
2	CR Vanguard / Suguo	37.9	+26	2,250	2
3	Carrefour	24.8	+53	95	6
4	Wumart	23.1	+22	728	4
5	Beijing Hualian	21.2	+2	76	3
6	Nong Gong Sang	19.6	+12	1,857	5
7	RT-Mart	19.6	+25	68	7
8	Walmart	15.0	+30	71	11
9	A.Best	14.3	+21	99	9
10	Trust-Mart	14.0	+6	101	8

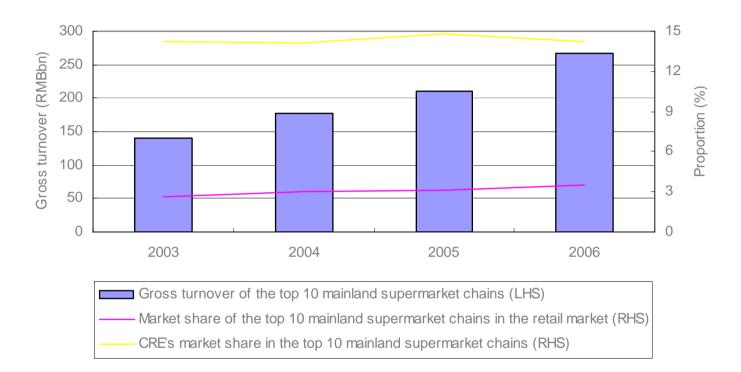
* Consisted of Lianhua's gross turnover of RMB44.0bn and RMB38.3bn in 2006 and 2005 respectively.

Note: Gross turnover is different from accounting turnover as the former is before VAT and includes contributions from franchised and managed stores.

Source: Ministry of Commerce, China Chain Store & Franchise Association (中国连锁经营协会).

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Growth of the top 10 supermarket operators and CRE



Source: National Statistical Bureau, Ministry of Commerce and CR Vanguard

Improving Operating Performance

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Supermarket turnover, EBITDA and earnings breakdown

Year end 31 Dec	FY2006 HK\$m	FY2005 HK\$m	% change
Turnover			
- HK	2,290	2,270	+1
- China	15,897	11,862	+34
	18,187	14,132	+29
EBITDA			
- HK	200	202	-1
- China	581	394	+47
- option expenses	(8)	(20)	-61
	773	576	+34
Earnings			
- HK	107	110	-3
- China	54	(36)	na
- option expenses	(8)	(20)	-61
	152	54	+181
EBITDA margin (%)			
- overall	4.3	4.1	+0.2ppt
- HK	8.7	8.9	-0.2ppt
- China	3.7	3.3	+0.3ppt

Improving Operating Performance

High same store growth in China underpins overall improvement

Same store growth trend

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	FY2006	FY2005	FY2004	FY2003
	%	%	%	%
China	+9.6	+5.9	+5.9	+0.7
- CR Vanguard	+9.2	+3.0	+0.9	-4.0
- Suguo	+10.1	+10.0	+14.6	+7.8
Hong Kong	-0.9	-3.2	-5.0	-1.6
Overall supermarket	+8.2	+4.4	+3.7	+0.1
China (constant currency)	+6.7	+4.8		

Execution Plan

- Action plan to improve profitability: -
 - Build up district dominance
 - ⇒Use superstore plus (SSP), an improved hypermarket format,
 - and standard supermarket to lead new store opening
 - ⇒New store opening will accelerate
 - ⇒Acquisitions will focus on existing districts
 - Differentiate from competition
 - ⇒Implement a trade up strategy for hypermarkets
 - ⇒Adopts multi-store format to increase flexibility
 - Optimize product mix and category management
 - ⇒Emphasize the competence of fresh
 - ⇒Expand the private label business with a target of 1.6% turnover in FY2007, compared to 1.3% of last year

Execution Plan

- Action plan to improve profitability: (cont'd)
 - Reduce operating costs
 - ⇒Centralize procurement and optimize workflow
 - ⇒Reduce rentals through property purchase and re-negotiation

- Strengthen the supply chain
 - ⇒ Develop partnership with more valuable suppliers
 - ⇒ Proceed to integrate the supply chains in Eastern China

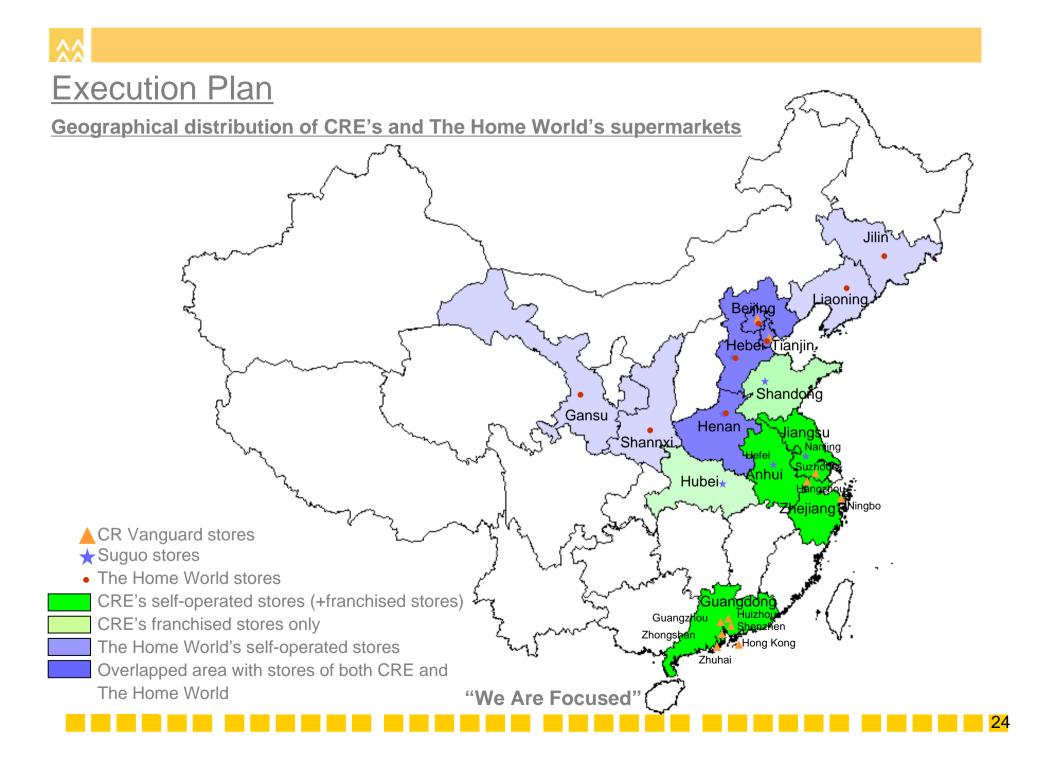


Execution Plan

- The Home World, bought by our parent company recently, operates around 55 hypermarkets in 16 cities across the northern, north-western and north-eastern regions
- It enjoys leading market positions in Tianjin and Xian (Shaanxi Province) with turnover of about RMB5 billion in FY2006

Location of The Home World's stores

District	Province / City	No of hypermarkets
Northern	Tianjin	18
	Beijing	2
	Hebei	6
	Henan	6
Northe-western	Shaanxi	15
	Gansu	3
North-eastern	Liaoning	3
	Jilin	2
		55





Peer Comparison

A lot of scope for CRE's supermarket business to improve further

Peer comparison using FY2005 operational data

	Lianhua	Wumart	Jingkelong	CRE	CRE
	HK\$m	HK\$m	HK\$m	HK\$m	HK\$m
Performance:	FY2005	FY2005	FY2006	FY2005	FY2006
Turnover	14,671	3,721	4,574	14,132	18,187
Gross margin (%)	17.8	16.1	15.4	19.1	18.8
Salary/turnover (%)	5.2	3.5	4.3	5.6	5.6
Rent/turnover (%)	4.1	2.3	1.1	4.8	4.5
EBITDA	669	262	284	576	773
EBITDA margin (%)	4.6	7.0	6.2	4.1	4.3
Earnings	228	156	97	54	152
Net margin (%)	1.6	4.2	2.1	0.4	0.8
ROE (%)	12.7	12.9	10.1	3.4	6.1
ROCE (%)	10.1	15.5	11.1	4.0	4.8

Note: Adjustments were made for the difference in accounting standards between different companies.



Part III – Brewery: Scaled-up for New Opportunities





- Our brewery business, a 51/49 jv with SABMiller formed in 1994, is well positioned to capitalize on three opportunities in the mainland beer market:
 - A structural change related to China's rapid economic development, resulting in a much faster sales volume growth since 2004

- Market consolidation with improved pricing power
- Growing brand awareness among consumers

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The Market Opportunities

 Broadly speaking, there are four phases of development since 1900, weeding out the financially weak brewers

Different phases of development

Stage	1	2	3			4
	Exploration Phase	Development Phase	Initial High Growth Phase	Final High Growth Phase	Steady Phase I	Steady Phase II
Period	1900~1949	1950~1978	1979~1988	1988~1997	1998~2003	from 2004 onwards
Sales volume at y/e (kl)	Just under 10,000	around 400,000	6.48m	18.67m	25.40m	35.15m
CAGR (%)		+134	+154	+13	+5	+11
Number of enterprises	10	under 300	813	696	around 400	around 400

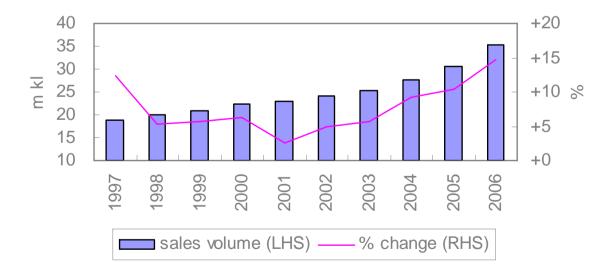
Source: China Statistical Yearbook, China Beer Industry Association, CR Snow





- Since 2004, the growth of the mainland beer market has accelerated and sales volume rose by 15% in 2006, the highest in the past 10 years
- This structural change is due to rise in household income, beer consumption pattern, urbanization, health consciousness and marketing efforts of major brewers

Steady growth in consumption at present



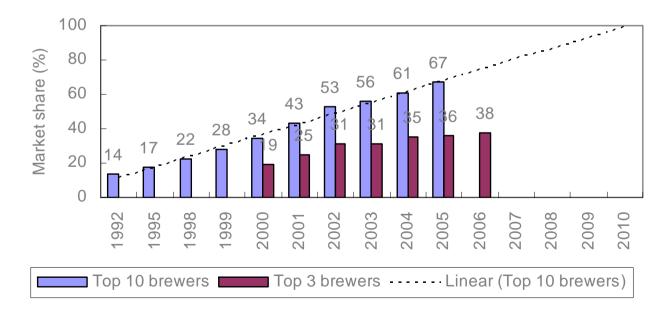
Source: China Statistical Yearbook, China Beer Industry Association



- Market consolidation is taking effect with the top 10 accounted for about 67% of the market in 2005, compared with 14% in 1992
- Market share of the top three has increased from 19% in 2000 to around 38% in 2006

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Market share of the top 10 brewers in China

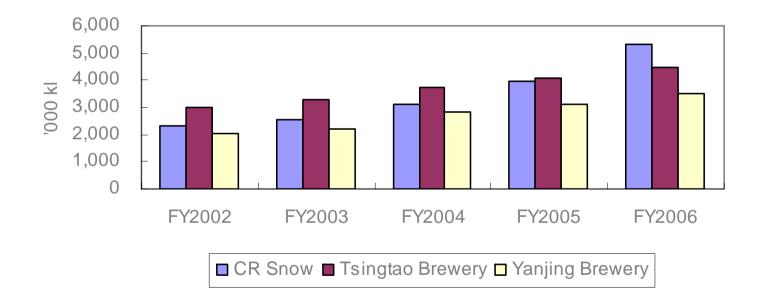


Source: Annual reports, China Statistical Yearbook, CR Snow



CR Snow has become the largest brewer on the mainland by sales volume since last year

Rapid growth of CR Snow

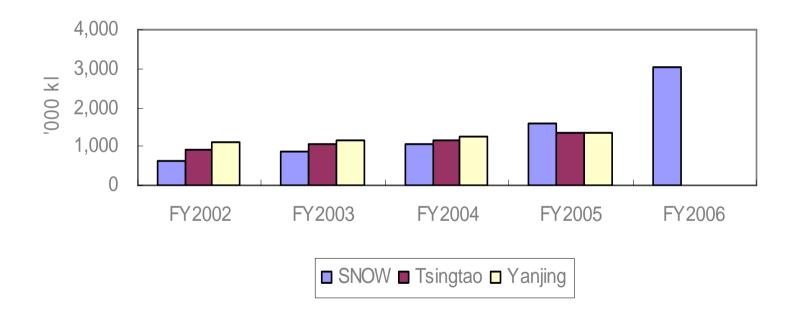


Source: CR Snow, annual reports



Its national brand, SNOW, is also the single largest brand on the mainland

Rapid growth of CR Snow's national brand - SNOW



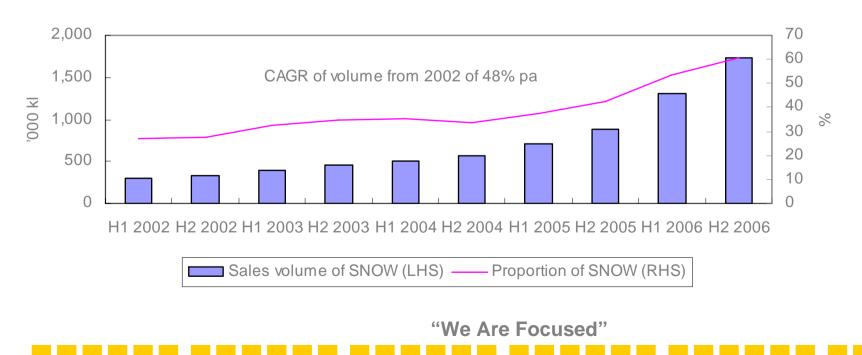
Source: CR Snow, annual reports, ABN





- The national branding program for SNOW was launched in early 2002 with a CAGR in sales volume of 48% for the past five years
- Growth momentum has accelerated further in 2006 up 92%
- It was ranked #9 largest brand in the world in 2005 and probably within the top 5 in 2006

Sales volume growth of SNOW and its significance





Top 20 global brands in terms of sales volume for 2005

Ranking	Brand	Owner	Volume	Share
			'000 kl	%
1	Budweiser	A-B	9,027	5.6
2	Skol	InBev	3,027	1.9
3	Corona	Grupo Modelo	2,960	1.8
4	Brahma	InBev	2,351	1.5
5	Coors	Coors	2,313	1.4
6	Heineken	Heineken	2,300	1.4
7	Miller Lite	SABMiller	2,197	1.4
8	Asahi Super Dry	Asahi	1,747	1.1
9	SNOW	CR Snow	1,583	1.0
10	Yanjing	Yanjing	1,403	0.9
11	Jinxing	Jinxing	1,380	0.9
12	Busch	A-B	1,379	0.9
13	Tsingtao	Tsingtao	1,330	0.8
14	Polar	Polar	1,320	0.8
15	Harbin	A-B	1,270	0.8
16	Natural	A-B	1,245	0.8
17	Antarctica	InBev	1,148	0.7
18	Nova Schin		1,147	0.7
19	Zhujiang	Zhujiang	1,139	0.7
20	Baltika	BBH	1,099	0.7
	Тор 20		41,364	25.6
	Others		119,905	74.4
	World Volumes		161,269	100.0

Source: Canadean, annual reports



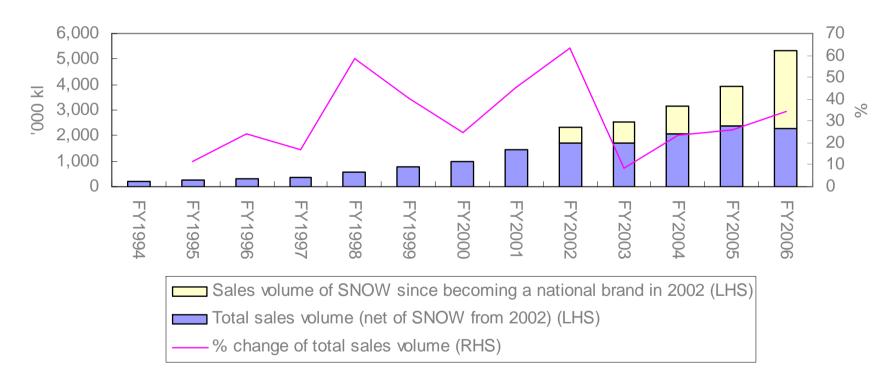
A Momentous 2006

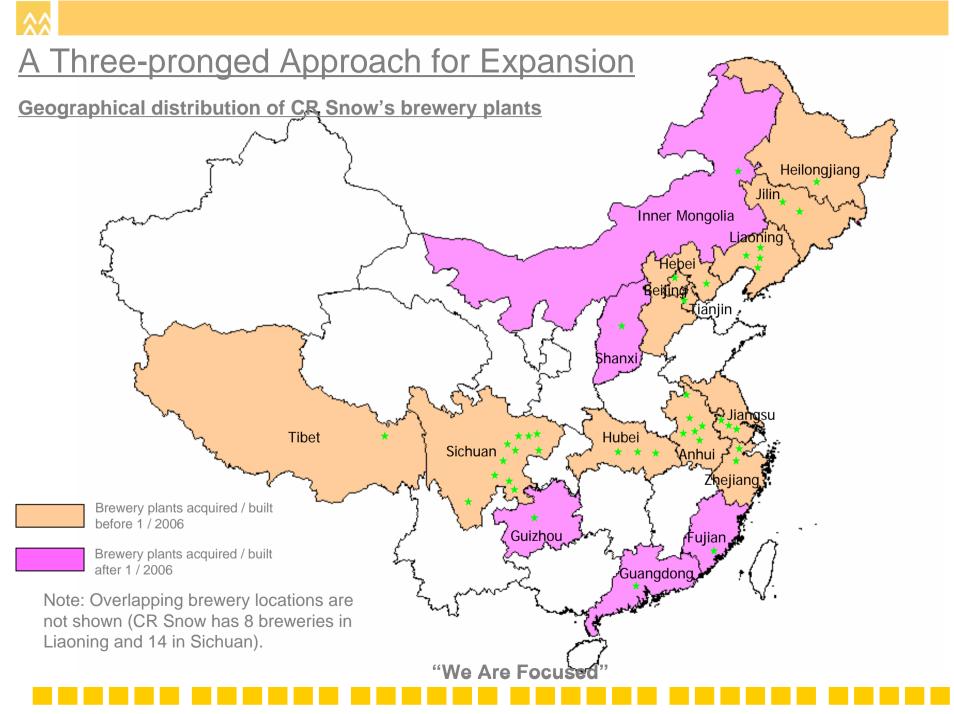
- Turnover growth of 38% with beer sales volume increasing 34%, of which 29% was organic, to 5.3m kl
- This represented a market share of about 15.1% by sales volume, 2.2 ppt higher than that of FY2005, making us the largest brewer on the mainland
- Attributable net profit increased by 28% to HK\$174m with considerable investment expended on distribution channels and national branding
- Beer's average selling price increased by 2.6% to about HK\$1,654 per kl and gross margin was slightly higher
- Strong earnings performance at Liaoning and Sichuan breweries whilst Dalian and Anhui breweries also showed significant improvements
- Annual production capacity increased from 5.8m kl at the end of FY2005 to 7.6m kl at the end of FY2006

A Momentous 2006 (cont'd)

 Sales volume of SNOW surged by 92% to about 3.0m kl, representing 57% of the total volume sold

Sales volume growth of CR Snow since formation



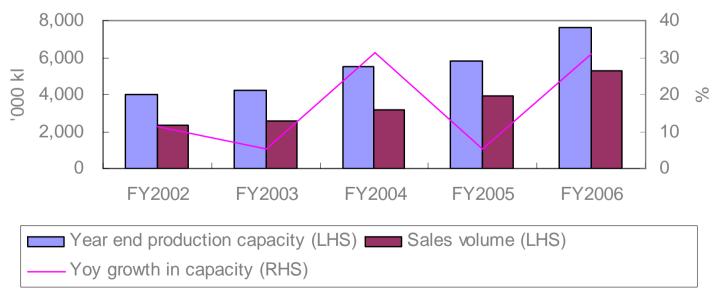




A Three-pronged Approach for Expansion

- We have started to spread our brewery network along the coastal line and Yangtze River into the neighboring areas
- Our sales efforts in the tier-1 cities will also be stepped up
- A three-pronged approach has been adopted to grow capacity through acquisition, greenfield investment and capacity upgrade

Expansion in production capacity matched by growth in sales volume

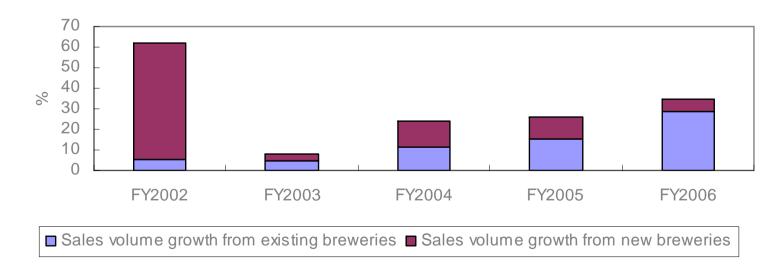




<u>A Three-pronged Approach for Expansion</u>

- The reduced reliance on acquisition is made possible with the rapid development of SNOW as a national brand
- At the same time, we aim to attain profitable expansion via operational improvements
- Significance of organic growth has been rising over the past five years

Sales volume growth driven by organic growth in recent years



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<u>A Three-pronged Approach for Expansion</u>

- We paid reasonable prices for new breweries with potential for upgrade
- Phase I of greenfield breweries at Dongguan and Harbin were completed in 2006 with capacity of 150,000 kl and 230,000 kl respectively
- Breweries relocated for urban development at Changzhou and Xiling were also completed last year with total capacity of 370,000 kl

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• The new capacity will further consolidate our district market share

A Three-pronged Approach for Expansion

Major breweries acquired recently

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Announcement date	Brewery	Stake %	Province	Production capacity* k litres
Aug-05	Anhui Fuyang	100	Anhui	122,000
Oct-05	Hubei Zijiang	100	Hubei	35,000
Nov-05	Hubei Tianmen	100	Hubei	30,000
Dec-05	Hebei Qinhuangdao	90	Hebei	90,000
Feb-06	Fujian Quanzhou Qingyuan	85	Fujian	118,000
Jul-06	Zhejiang Yinyan	100	Zhejiang	186,000
Jul-06	Anhui Huaibei Xiangwang	Assets Only	Anhui	93,000
Dec-06	Shanxi Yueshan	Assets Only	Shanxi	150,000
Dec-06	Inner Mongolia Mengyuan	Assets Only	Inner Mongolia AR	50,000
Jan-07	14 Blue Sword breweries in Sichuan	38	Sichuan	na
Jan-07	Blue Sword (Guizhou) Waterfall	100	Guizhou	80,000
				954,000

* At the time of acquisition

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Peer Comparison

Acquisition of the Blue Sword minorities would boost profitability

Peer comparison using FY2005 operational data

	Tsingtao HK\$m	Yanjing HK\$m	Kingway HK\$m	CR Snow HK\$m	CR Snow HK\$m
Performance:	FY2005	FY2005	FY2005	FY2005	FY2006
Beer sales volume (kl)	4,080,000	3,120,000	524,628	3,948,339	5,305,445
Beer production capacity (kl)	5,400,000	na	na	5,810,546	7,612,000
Turnover	9,514	5,046	1,200	6,855	9,455
EBITDA	1,088	831	314	1,056	1,306
EBITDA margin (%)	11.4	16.5	26.1	15.4	13.8
Earnings	291	263	198	282	347
Net margin (%)	3.1	5.2	16.5	4.1	3.7
ROE (%)	6.2	6.1	10.8	5.0 *	4.8
ROCE (%)	8.3	5.9	9.8	7.0	7.9

* CR Snow's FY2005 ROE would have been 7.2% if the shareholders' loans amounting to HK\$1.7bn were not converted in FY2005. Note: Adjustments were made for the difference in accounting standards between different companies. The production capacity of Tsingtao Brewery was from Credit Suisse.



Part IV – Food: Investing for New Growth Platforms





- Our food business has three divisions: foodstuff distribution, abattoir and meat processing as well as marine fishing and aquatic products processing
- Foodstuff distribution involves mainly the distribution of livestock from mainland China into Hong Kong and the imported amount in 2006 was over 1.6 million heads
- In addition, the division is also involved in frozen meat and seafood distribution, poultry distribution as well as general food products trading
- Image "Ng Fung" (五豊) is a well-known brand in Hong Kong for fresh meat and it is also a private label in eight categories of general food products including rice, rice noodles, fruits, wine, eggs, frozen food, canned food and preserved meat

"We Are Focused"

Private labels accounted for about 37% of last year's turnover

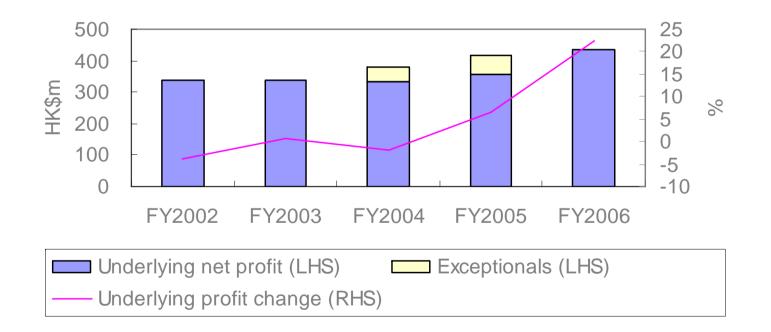


- Abattoir and meat processing operates the slaughtering and meat processing facilities in Hong Kong, Shanghai and Shenzhen
- Over 2.8 million heads of live pigs were processed in our slaughterhouses last year
- The fishing fleet of our marine fishing division operates in the Atlantic Ocean and sells mainly to Europe, Japan and Africa
- The sales volume of these products was about 80,000 tonnes last year
- Approximately 65% of our food business' turnover was from Hong Kong in FY2006, and the remaining 18% from overseas and 17% from mainland China

 Underlying profit growth in FY2006 was the strongest in recent years driven by foodstuff distribution and marine fishing divisions

Underlying net profit change

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Year end 31 Dec	FY2006 HK\$m	FY2005 HK\$m	% change
Foodstuff distribution	4,285	4,258	+1
Abattoir and meat processing	757	451	+68
Marine fishing and aquatic products processing	1,187	1,038	+14
Inter-co transactions	(137)	(123)	na
	6,092	5,624	+8

Operating profit breakdown

Turnover breakdown

\$

Year end 31 Dec	FY2006	FY2005	% change
	HK\$m	HK\$m	
Foodstuff distribution	458	386	+19
Abattoir and meat processing	93	88	+6
Marine fishing and aquatic products processing	20	(33)	na
	570	441	+29

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Turnover breakdown by division

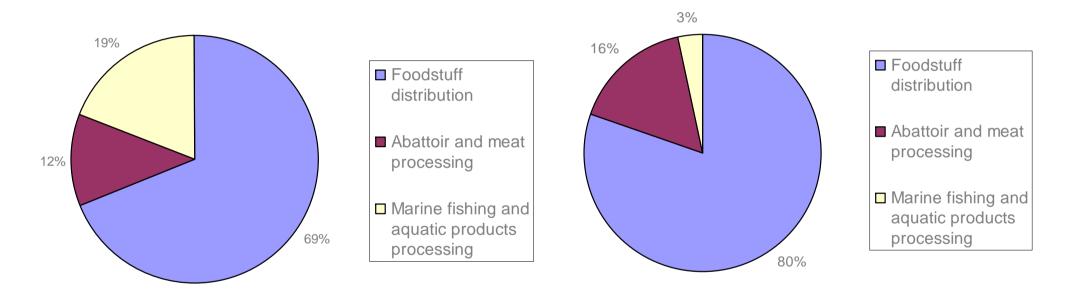
Operating profit breakdown by division

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FY2006

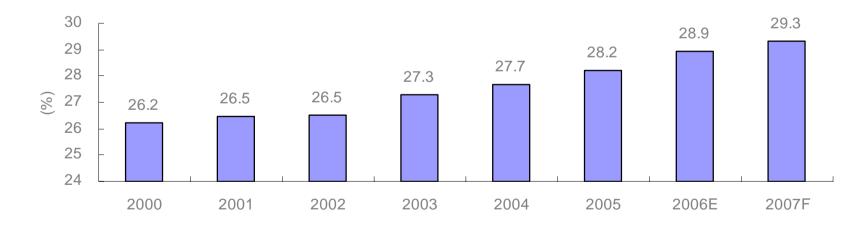
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- China consumed about 80m tonnes of meat in 2006, the highest in the world, accounting for 29% of the global consumption
- Its share in global meat market has been increasing continuously
- It is also the largest pork consuming country



"We Are Focused"

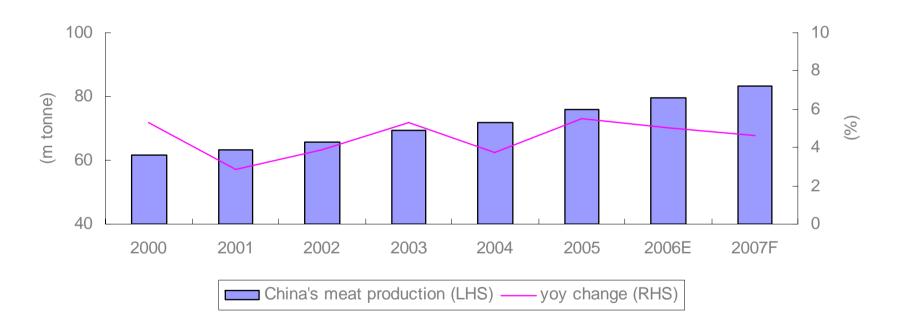
China's share of global meat consumption

Source: FAO



After an impressive growth in the 90's, the mainland meat market currently enjoys a steady growth rate of 3%-5%

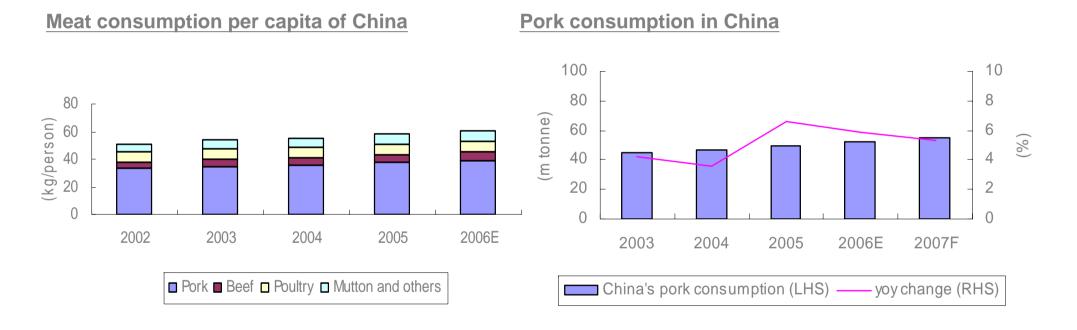
Meat consumption in China



Source: FAO



Pork accounts for about 65% of the total meat consumption in China with steady annual increase as well

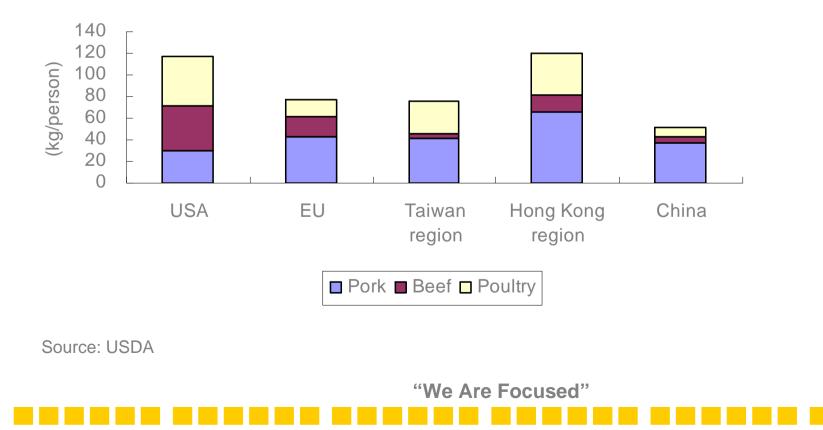


Source: FAO, USDA and China Statistical Year Book

Source: FAO



- Meat consumption per capita in China is low on an international scale
- Improving living standards in China will boost pork consumption and close the gap with more developed countries



International comparison of meat consumption per capita - 2005

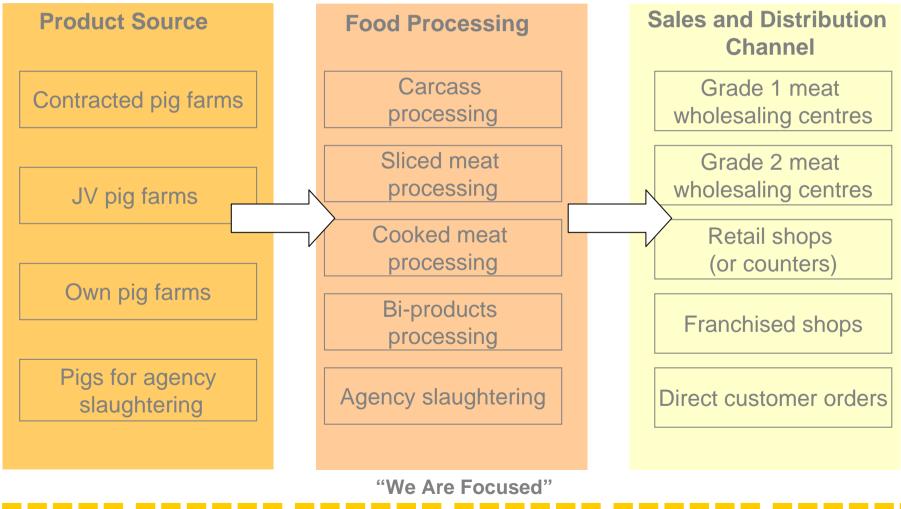


Our New Growth Platforms

- Capitalizing on our reputation and experience in Hong Kong, we are building a vertically integrated fresh meat products supply chain in the major mainland cities
- The supply chain covers farming, slaughtering, cutting, processing, wholesaling to retailing
- We already have two mainland projects in Shenzhen and Shanghai
- The Shenzhen operation was acquired in mid-2004 and it operates two of the three slaughterhouses of the city area
- Its brand "喜上喜" is recognized as one of the most well-known brands in processed meat in Shenzhen
- The Shanghai operation is a greenfield modern meat processing centre which started operation in end 2005
- It has built a sales network of about 1,000 outlets, including supermarkets and specialty stores "We Are Focused"

Our New Growth Platforms

A vertically integrated meat products supply chain comprises various integrated functions in each module :





Our New Growth Platforms

- The two mainland projects contributed 9% of the food business' turnover and 6% of its operating profit in FY2006
- Future targets of meat processing projects in mainland China will overlap with those of our supermarket business - Pearl River Delta (Guangdong), Yangtze River Delta (Jiangsu and Zhejiang) and two major cities (Beijing and Tianjin) to maximize synergies
- Central government is promulgating hygienic meat processing
- "Ng Fung" (五豊) brand will be further developed on the mainland as a recognition for high quality safe meat for a modern community



Peer Comparison

• We are mainly in raw meat business and focus on the major cities

Peer comparison using FY2005 operational data

	Yurun HK\$m	Shuanghui HK\$m	People's Food HK\$m	CRE HK\$m	CRE HK\$m
Performance:	<u>FY2005</u>	<u>FY2005</u>	FY2005	FY2005	<u>FY2006</u>
Raw meat / processed meat (%)	74:26	43:57	57:43	>95% raw	>95% raw
Key pork products	raw: chilled, frozen	raw: chilled, frozen	raw: chilled, frozen	raw: fresh, chilled	raw: fresh, chilled
	processed: HTMP, LTMP	processed: HTMP, LTMP	processed: HTMP, LTMP		
Slaughtering capacity (m heads)	8	15	2	7	7
Slaughtering volume (m heads)	6	4	na	3	3
Meat processing capacity (m tonnes)	0.2	2	0.3	ne	gl negl
Geographical focus	north-eastern, eastern, south- western	eastern, central, western	north-eastern, eastern, southern	tier-one cities (Shenzhen, Shanghai)	tier-one cities (Shenzhen, Shanghai)
Turnover	4,229	12,780	7,280	5,624	6,092
Gross margin (%)	14.4	11.0	12.5	18.0	18.4
EBITDA	419	762	1,037	630	703
EBITDA margin (%)	9.9	6.0	14.3	11.2	11.5
Earnings	341	352	700	414	435
Net margin (%)	8.1	2.8	9.6	7.4	7.1
ROE (%)	16.0	28.7	21.1	32.3	30.8
ROCE (%)	17.5	35.0	25.3	17.7	18.9

Note: Adjustments were made for the difference in accounting standards between different companies. Some data were from Goldman Sachs.



<u>Appendix I – Definition of Our Supermarket Format</u>

CR Vanguard	Hypermarket		Superstore	Standard	
	Existing	SSP	-	supermarket	
Size	15,000-20,000 sm	av 16,000 sm (hypermarket of 8,000 sm + mall of 8,000 sm)	4,000-6,000 sm	av 500 sm	
Assortment	25,000 SKU	16,000 SKU	7,000-11,000 SKU	3,000 SKU	
Product mix	55% food (incl. HBA), 45% non food	63% food (incl. HBA), 37% non food	70% food (incl. HBA), 30% non food	90% food (incl. HBA), 10% non food	
Location of stores	Shenzhen, Guangzhou	First and second tier cities of major provinces	Second and third tier cities of major provinces	All districts	
Penetration	Major residential and commercial districts	Major residential districts	Major residential and commercial districts	All residential districts	
Strategies	One-stop shopping, rich merchandising	Attractive pricing, one-stop shopping with complementary shops in the same property	Attractive pricing, product differentiation	Convenience	



Appendix I – Definition of Our Supermarket Format (cont'd)

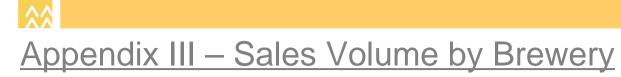
Suguo	Hypermarket	Superstore	Standard supermarket	Convenience store
Size	7,000-18,000 sm	av 4,000 sm	av 500 sm	av 150 sm
Assortment	20,000 SKU	7,000 SKU	4,000 SKU	2,000 SKU
Product mix	50% food (incl. HBA), 50% non food	55% food (incl. HBA), 45% non food	53% food (incl. HBA), 47% non food	65% food (incl. HBA), 35% non food
Location of stores	Jiangsu, Anhui	Jiangsu, Anhui	Jiangsu, Anhui	Jiangsu, Anhui
Penetration	Prosperous commercial districts	Residential districts	Main roads and city outskirts	Scattered in the Nanjing city
Strategies	One-stop shopping	One-stop shopping for residents in small districts	Fill the gap of superstore and convenience store	Provide convenience with its extensive coverage



<u>Appendix II – Location of our Supermarkets</u>

Supermarket network - number of stores

	31-Dec-06			30-Jun-06		31-Dec-05
	Self	Franchised	Self	Franchised	Self	Franchised
I) Hypermarkets / Olé						
- Southern China	20		20] [20	
- Eastern China	18		15		9	
- Northern China	4		4		4	
	42		39		33	
II) Superstores						
- Southern China	15		14		13	
- Eastern China	128		116		111	
- Central China	14		13		13	
- Northern China	23		23		22	
	180		166		159	
III) Standard supermarkets						
- Hong Kong	98		99		98	
- Southern China	122	54	114	48	114	46
- Eastern China	184	898	176	919	174	867
- Central China	12	131	8	209	6	205
- Northern China	93	36	92	54	97	52
	509	1,119	489	1,230	489	1,170
IV) Convenience stores						
- Eastern China	268		251		243	
- Central China	30		7		9	
	298		258		252	
Overall						
- Hong Kong	98		99		98	
- China	931	1,119	853	1,230	835	1,170
		2,148		2,182		2,103



Year end 31 Dec	Province	Area	No of breweries	FY2006 '000 k liter	FY2005 '000 k liter	% change
<u>I) Breweries owned prior to FY2005</u> Shenyang Dalian Anshan / Liaoyang / Panjin Harbin Jilin / Changchun Tianjin Beijing Blue Sword Wuhan Dongxihu Anhui Qianjiang Jiangsu Qamdo	Liaoning Liaoning Liaoning Heilongjiang Jilin Sichuan Hubei Anhui Zhejiang Jiangsu Tibet	North East North East North East North East North East North North South West Central Central East East West	3 2 3 1 2 1 1 1 1 3 2 4 1 2	502 254 271 356 387 179 126 1,170 381 550 356 291 20	448 214 191 326 304 145 79 908 341 421 290 206 15	+12 +19 +41 +9 +27 +24 +60 +29 +12 +31 +23 +41 +36
II) Breweries owned since FY2005 Wuhan Yichang (part of Dongxihu) Fuyang Qinhuangdao Quanzhou Tianmen Changzhou (relocated) Xiling (relocated) Dongguan (greenfield) Huaibei Xiangwang Yinyan Harbin Less: inter-co transactions and others	Hubei Anhui Hebei Fujian Hubei Jiangsu Zhejiang Guangdong Anhui Zhejiang Heilongjiang	Central Central North South East Central East South Central East North East	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	36 122 23 15 21 37 92 57 16 48 (5) 5,305	(26) 3,948	+149 +70 na na na na na na na na na na
Existing breweries (incl sales in other	districts)			5,073	3,947	+29



<u>Appendix IV – SNOW's Packaging (selective)</u>





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