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If you have sold or transferred all your shares in **China Resources Enterprise, Limited**, you should at once hand this circular to the purchaser or the transferee, or to the bank, stockbroker or other agent through whom the sale or transfer was effected for transmission to the purchaser or transferee.

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華潤創業有限公司
China Resources Enterprise, Limited

(Incorporated in Hong Kong with limited liability)
(Stock Code: 291)

(1) PROPOSED CHANGE OF COMPANY NAME
AND
(2) NOTICE OF EXTRAORDINARY GENERAL MEETING

The notice convening an extraordinary general meeting of China Resources Enterprise, Limited to be held at 50th Floor, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong on Monday, 12 October 2015 at 3:30 p.m. is set out on pages EGM-1 to EGM-2 of this circular. Whether or not you are able to attend the meeting in person, you are requested to complete the accompanying form of proxy in accordance with the instructions printed thereon and deposit the same at Tricor Standard Limited, the share registrar of China Resources Enterprise, Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong as soon as possible and in any event not less than 48 hours before the time appointed for the holding of the extraordinary general meeting. Completion and return of the form of proxy will not preclude you from attending and voting in person at the extraordinary general meeting or any adjourned meeting should you so wish.

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DEFINITIONS

In this circular, unless the context indicates or specifies otherwise, the following specific terms and expressions have the following meanings:

“Board”	means the board of Directors;
“Company”	means China Resources Enterprise, Limited (華潤創業有限公司);
“Directors”	means the director(s) of the Company;
“EGM”	means the extraordinary general meeting of the Company to be held at 50th Floor, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong, on Monday, 12 October 2015 at 3:30 p.m., notice of which is set out on pages EGM-1 to EGM-2 of this circular;
“Hong Kong”	means the Hong Kong Special Administrative Region of the People’s Republic of China;
“Listing Rules”	means the Rules Governing the Listing of Securities on the Stock Exchange;
“Proposed Change of Company Name”	means the proposed change of the Company’s English name and Chinese name as described under the section headed “Proposed Change of Company Name” in this circular;
“Share(s)”	means ordinary share(s) of the Company with no par value;
“Shareholder(s)”	means the holder(s) of the Shares; and
“Stock Exchange”	means The Stock Exchange of Hong Kong Limited.



華潤創業有限公司
China Resources Enterprise, Limited

(Incorporated in Hong Kong with limited liability)
(Stock Code: 291)

Executive Directors:

Mr. CHEN Lang (*Chairman*)
Mr. HONG Jie (*Chief Executive Officer*)
Mr. LIU Hongji (*Vice Chairman*)
Mr. LAI Ni Hium, Frank (*Chief Financial Officer*)

Registered office:

39th Floor,
China Resources Building,
26 Harbour Road, Wanchai,
Hong Kong

Non-executive Directors:

Mr. DU Wenmin
Mr. WEI Bin
Mr. YAN Biao
Mr. CHEN Ying
Mr. WANG Yan

Independent Non-executive Directors:

Mr. HOUANG Tai Ninh
Dr. LI Ka Cheung, Eric
Dr. CHENG Mo Chi, Moses
Mr. Bernard Charnwut CHAN
Mr. SIU Kwing Chue, Gordon

14 September 2015

To the Shareholders,

Dear Sir or Madam,

(1) PROPOSED CHANGE OF COMPANY NAME
AND
(2) NOTICE OF EXTRAORDINARY GENERAL MEETING

1. INTRODUCTION

The Company will propose at the EGM the special resolution to approve the change of name of the Company.

Reference is made to the announcement of the Company dated 1 September 2015 regarding, among other matters, the Proposed Change of Company Name. The purpose of this circular is to provide you with further information on the special resolution to be proposed at the EGM and to give you notice of the EGM at which the special resolution will be proposed for consideration and, if thought fit, approval.

LETTER FROM THE BOARD

2. PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the English name of the Company from “China Resources Enterprise, Limited” to “China Resources Beer (Holdings) Company Limited” and the Chinese name of the Company from “華潤創業有限公司” to “華潤啤酒(控股)有限公司”.

Reasons for the Proposed Change of Company Name

The Board considers that the Proposed Change of Company Name reflects the current corporate strategies of the Company engaging in beer focused business. Further, the Board believes that the new English name “China Resources Beer (Holdings) Company Limited” and new Chinese name “華潤啤酒(控股)有限公司” will provide a clearer identification and image for the Company which is in the interest of the Company and the Shareholders as a whole.

Conditions for the Proposed Change of Company Name

The Proposed Change of Company Name is subject to the following conditions:

- (i) the passing of a special resolution by the Shareholders to approve the Proposed Change of Company Name at the EGM; and
- (ii) the Registrar of Companies of Hong Kong approving the new name in English and Chinese and issuing a certificate of change of name.

Subject to the satisfaction of the above conditions, the Proposed Change of Company Name will take effect from the date on which the certificate of change of name is issued by the Registrar of Companies of Hong Kong.

Effect of the Proposed Change of Company Name

The Proposed Change of Company Name will not, of itself, affect the rights of any Shareholders. All existing share certificates of the Company in issue bearing the Company’s existing name (in English and Chinese) will continue to be evidence of legal title to the Shares and valid for trading, settlement, registration and delivery purposes. Any new share certificates of the Company issued after the Proposed Change of Company Name becoming effective will bear the Company’s new name (in English and Chinese). With effect from 3 March 2014, the Shares have been without par value pursuant to the Companies Ordinance (Cap. 622 of the Laws of Hong Kong). Save in respect of the change of the Company’s name and the removal of reference to par value, the share certificates of the Company would remain the same in content and form. Accordingly, there will not be any arrangement for the free exchange of the existing share certificates for new certificates bearing the Company’s new name (in English and Chinese).

LETTER FROM THE BOARD

Further announcement(s) will be made by the Company to inform the Shareholders regarding the effective date of the Proposed Change of Company Name and the new stock short name (in English and Chinese) of the Company for trading on the Stock Exchange as and when appropriate.

3. EXTRAORDINARY GENERAL MEETING

The notice convening the EGM is set out on pages EGM-1 to EGM-2 of this circular. The EGM will be held at 50th Floor, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong on Monday, 12 October 2015 at 3:30 p.m. at which the special resolution will be proposed for the Shareholders to approve the Proposed Change of Company Name.

A form of proxy for use at the EGM is enclosed with this circular. Whether or not you are able to attend the meeting, you are requested to complete and return the accompanying form of proxy in accordance with the instructions printed thereon as soon as possible and in any event not less than 48 hours before the time appointed for holding the EGM or any adjournment thereof (as the case may be). Completion of the proxy form and its return will not preclude you from attending and voting at the EGM or any adjournment thereof (as the case may be) if you so wish.

Pursuant to Rule 13.39(4) of the Listing Rules, save for resolutions which relate purely to procedure or administrative matter to be voted by a show of hands, any vote of the Shareholders at a general meeting must be taken by poll. Accordingly, the special resolution to be considered and, if thought fit, passed at the EGM will be voted by way of poll by Shareholders.

The Company will publish an announcement of the poll results of the special resolution on the respective websites of the Company (<http://www.cre.com.hk>) and the Stock Exchange (<http://www.hkexnews.hk>) promptly after the conclusion of the EGM.

4. CLOSURE OF REGISTER OF MEMBERS FOR ATTENDING AND VOTING AT THE EGM

In order to determine the identity of the Shareholders who are entitled to attend and vote at the EGM, the register of members of the Company will be closed from Thursday, 8 October 2015 to Monday, 12 October 2015 (both dates inclusive) during which period no transfer of Shares will be registered. In order to qualify for attending and voting at the EGM, all relevant transfer documents accompanied by the relevant share certificates must be lodged at the office of the Company's share registrar, Tricor Standard Limited, at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong no later than 4:30 p.m. on Wednesday, 7 October 2015 for registration.

LETTER FROM THE BOARD

5. RECOMMENDATION

The Board believes that the Proposed Change of Company Name is in the interest of the Company and the Shareholders as a whole. Accordingly, the Directors recommend the Shareholders to vote in favour of the special resolution to be proposed at the EGM.

6. GENERAL

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiries, no Shareholder has a material interest in the special resolution to be proposed at the EGM and no Shareholder is required to abstain from voting on the special resolution to be proposed at the EGM.

This circular, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Listing Rules for the purpose of giving information with regard the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this circular is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this circular misleading.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this circular and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this circular have been arrived at after due and careful consideration and there are no other facts not contained in this circular the omission of which would make any statement in this circular misleading.

By Order of the Board
China Resources Enterprise, Limited
CHEN Lang
Chairman

NOTICE OF EXTRAORDINARY GENERAL MEETING



華潤創業有限公司 China Resources Enterprise, Limited

(Incorporated in Hong Kong with limited liability)

(Stock Code: 291)

NOTICE IS HEREBY GIVEN that an extraordinary general meeting of China Resources Enterprise, Limited (the “**Company**”) will be held at 50th Floor, China Resources Building, 26 Harbour Road, Wanchai, Hong Kong on Monday, 12 October 2015 at 3:30 p.m. for the purposes of considering and, if thought fit, passing (with or without amendments) the following resolution as special resolution:

SPECIAL RESOLUTION

“**THAT** subject to and conditional upon the approval of the Registrar of Companies of Hong Kong being obtained, the English name of the Company be changed from “China Resources Enterprise, Limited” to “China Resources Beer (Holdings) Company Limited” and the Chinese name of the Company be changed from “華潤創業有限公司” to “華潤啤酒(控股)有限公司”, and that any Director or the Company Secretary of the Company be and is hereby authorised to do all such acts and things and execute all documents or make such arrangements as he may, in his absolute discretion, consider necessary or expedient to give effect to such change of name.”

By Order of the Board
China Resources Enterprise, Limited
CHEN Lang
Chairman

Hong Kong, 14 September 2015

Notes:

1. A form of proxy for use at the meeting is enclosed herewith.
2. The instrument appointing a proxy shall be in writing under the hand of the appointer or of his/her attorney duly authorised in writing or, if the appointer is a corporation, either under its seal or under the hand of any officer or attorney authorised to sign the same.
3. Any member entitled to attend and vote at the meeting is entitled to appoint one or more proxies to attend and, on a poll, vote instead of him. A proxy need not be a member of the Company.
4. To be valid, a form of proxy, together with any power of attorney or other authority (if any) under which it is signed, or a notarially certified copy thereof, must be lodged with Tricor Standard Limited, the share registrar of China Resources Enterprise, Limited, at Level 22, Hopewell Centre, 183 Queen’s Road East, Hong Kong not less than 48 hours before the time appointed for holding the meeting.
5. Completion and return of the form of proxy will not preclude members from attending and voting in person at the meeting or at any adjourned meeting thereof (as the case may be) should they so wish, and in such event, the form of proxy shall be deemed to be revoked.

NOTICE OF EXTRAORDINARY GENERAL MEETING

6. Where there are joint registered holders of any share, any one of such joint holders may vote, either in person or by proxy, in respect of such share as if he/she was solely entitled thereto, but if more than one of such joint holders are present at the meeting, whether in person or by proxy, the joint registered holder present whose name stands first on the register of members in respect of the shares shall be accepted to the exclusion of the votes of the other registered holders.
7. The register of members of the Company will be closed from Thursday, 8 October 2015 to Monday, 12 October 2015, both days inclusive, during which period no transfer of shares of the Company will be effected. In order to determine the identity of members who are entitled to attend and vote at the meeting, all share transfer documents accompanied by the relevant share certificates must be lodged with the Company's share registrar, Tricor Standard Limited at Level 22, Hopewell Centre, 183 Queen's East, Hong Kong not later than 4:30 p.m. on Wednesday, 7 October 2015 for registration.