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華潤啤酒(控股)有限公司

China Resources Beer (Holdings) Company Limited

(Incorporated in Hong Kong with limited liability)

(Stock Code: 291)

CHANGE OF COMPANY NAME AND STOCK SHORT NAME

The Board is pleased to announce that the Certificate of Change of Name was issued by the Registrar of Companies of Hong Kong certifying the registration of change of English name of the Company from “China Resources Enterprise, Limited” to “China Resources Beer (Holdings) Company Limited” and the change of Chinese name of the Company from “華潤創業有限公司” to “華潤啤酒（控股）有限公司” on 16 October 2015.

The stock short name for trading in the shares of the Company on the Stock Exchange will be changed from “CHINA RESOURCES” to “CHINA RES BEER” in English and from “華潤創業” to “華潤啤酒” in Chinese with effect from 9:00 a.m. on 23 October 2015. The stock code of the Company remains unchanged as “291”.

Reference is made to the circular of China Resources Beer (Holdings) Company Limited (formerly known as China Resources Enterprise, Limited) (the “Company”) dated 14 September 2015 in relation to, amongst others, the Proposed Change of Company Name (the “Circular”). Reference is also made to (i) the announcement of the Company dated 1 September 2015 in relation to, amongst others, the Proposed Change of Company Name; and (ii) the announcement of the Company dated 12 October 2015 in relation to, amongst others, the poll results of the extraordinary general meeting in respect of the change of English name to “China Resources Beer (Holdings) Company Limited” and the change of Chinese name to “華潤啤酒（控股）有限公司”. Unless the context otherwise requires, capitalised terms used in this announcement shall have the same meaning as set out in the Circular and the above mentioned announcements.

CHANGE OF COMPANY NAME

The Board is pleased to announce that the Certificate of Change of Name was issued by the Registrar of Companies of Hong Kong certifying the registration of change of English name of the Company from “China Resources Enterprise, Limited” to “China Resources Beer (Holdings) Company Limited” and the change of Chinese name of the Company from “華潤創業有限公司” to “華潤啤酒（控股）有限公司” on 16 October 2015.

CHANGE OF STOCK SHORT NAME

The Stock Exchange has approved our application to change the Company's stock short name from "CHINA RESOURCES" to "CHINA RES BEER" in English and from "華潤創業" to "華潤啤酒" in Chinese. The shares of the Company will be traded on the Stock Exchange under the new stock short name with effect from 9:00 a.m. on 23 October 2015.

The stock code of the Company remains unchanged as "291".

EFFECT OF THE CHANGE OF COMPANY NAME

The change of the name of the Company will not, of itself, affect the rights of any Shareholders. All existing share certificates of the Company in issue bearing the Company's existing name (in English and Chinese) will continue to be evidence of legal title to the shares of the Company and valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for the free exchange of the existing share certificates for new certificates bearing the Company's new name (in English and Chinese).

New share certificates will bear the Company's new name (in English and Chinese) with effect from 23 October 2015.

By Order of the Board
China Resources Beer (Holdings) Company
Limited
Lai Ni Hium, Frank
*Chief Financial Officer, Executive Director and
Company Secretary*

Hong Kong, 19 October 2015

As at the date of this announcement, the Executive Directors of the Company are Mr. Chen Lang (Chairman), Mr. Hong Jie (Chief Executive Officer), Mr. Liu Hongji (Vice Chairman) and Mr. Lai Ni Hium, Frank (Chief Financial Officer). The Non-executive Directors are Mr. Du Wenmin, Mr. Wei Bin, Mr. Yan Biao, Mr. Chen Ying and Mr. Wang Yan. The Independent Non-executive Directors are Mr. Houang Tai Ninh, Dr. Li Ka Cheung, Eric, Dr. Cheng Mo Chi, Moses, Mr. Bernard Charnwut Chan and Mr. Siu Kwing Chue, Gordon.

The Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable inquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement the omission of which would make any statement in this announcement misleading.