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**華潤啤酒(控股)有限公司**

**China Resources Beer (Holdings) Company Limited**

*(Incorporated in Hong Kong with limited liability)*

**(Stock Code: 291)**

## **INSIDE INFORMATION ANNOUNCEMENT**

### **BUSINESS UPDATE**

This announcement is made pursuant to the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2) of the Listing Rules.

The Company would like to update the shareholders and potential investors of the Company of certain financial and operating data of the beer business of the Group for the six months ended 31 December 2015:

#### **TURNOVER AND SALES VOLUME OF BEER**

|                                   | <b>Turnover</b><br>(Unaudited)<br><i>HK\$ million</i> | <b>Sales volume</b><br>(Unaudited)<br><i>'000 kiloliters</i> |
|-----------------------------------|-------------------------------------------------------|--------------------------------------------------------------|
| Six months ended 31 December 2015 | <u>15,211</u>                                         | <u>5,434</u>                                                 |

The aforesaid data is unaudited and is based on preliminary internal information of the Group, which is subject to change and may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published in the annual or the interim report of the Company due to various uncertainties during the process of collecting such information, and therefore, the information contained in this announcement is provided for investor's reference only.

**Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company. In the event of any doubt, investors should seek professional advice from professionals or financial consultants.**

## DEFINITIONS

In this announcement the following words have the following meanings, unless the context requires otherwise.

|                                 |                                                                                                                                                                                                                                                               |
|---------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| “Company”                       | China Resources Beer (Holdings) Company Limited (formerly known as China Resources Enterprise, Limited), a company incorporated in Hong Kong with limited liability the shares of which are listed on the Main Board of the Stock Exchange (Stock Code: 291); |
| “Group”                         | the Company and its subsidiaries (for the avoidance of doubt, “Group” excludes any Disposed Assets (as defined in the Company’s circular dated 9 July 2015) which were disposed by the Company on 1 September 2015);                                          |
| “Hong Kong”                     | the Hong Kong Special Administrative Region, the People’s Republic of China;                                                                                                                                                                                  |
| “Inside Information Provisions” | has the meaning defined in the Listing Rules;                                                                                                                                                                                                                 |
| “Listing Rules”                 | the Rules Governing the Listing of Securities on the Stock Exchange; and                                                                                                                                                                                      |
| “Stock Exchange”                | The Stock Exchange of Hong Kong Limited.                                                                                                                                                                                                                      |

By Order of the Board  
**China Resources Beer (Holdings) Company Limited**  
**Lai Ni Hium, Frank**  
*Chief Financial Officer, Executive Director and  
Company Secretary*

Hong Kong, 21 January 2016

*As at the date of this announcement, the Executive Directors of the Company are Mr. Chen Lang (Chairman), Mr. Hong Jie (Chief Executive Officer), Mr. Liu Hongji (Vice Chairman) and Mr. Lai Ni Hium, Frank (Chief Financial Officer). The Non-executive Directors are Mr. Du Wenmin, Mr. Wei Bin, Mr. Yan Biao, Mr. Chen Ying and Mr. Wang Yan. The Independent Non-executive Directors are Mr. Houang Tai Ninh, Dr. Li Ka Cheung, Eric, Dr. Cheng Mo Chi, Moses, Mr. Bernard Charnwut Chan and Mr. Siu Kwing Chue, Gordon.*