China Resources Beer (Holdings) Company Limited

(Incorporated in Hong Kong with limited liability)

(Stock Code: 291 (HKD counter) and 80291 (RMB counter))

9 September 2025

Dear Shareholder(s),

Letter to New Shareholders - Election of Means of Receipt of Corporate Communications

In order to protect the environment, China Resources Beer (Holdings) Company Limited (the "Company") proposes that as a shareholder of the Company you may choose to receive its corporate communications (i) by electronic means through the Company's website at www.crbeer.com.hk (the "Electronic Communication Option"); or (ii) in printed form. Corporate communications include but are not limited to annual reports, interim reports, notices of meetings and circulars, etc.

The purpose of this letter is to <u>ascertain shareholders' choice of means of receipt of the Company's</u> corporate communications.

Please complete Part B of the enclosed instruction slip (the "Instruction Slip") and return the completed Instruction Slip to the Company's share registrar (the "Share Registrar"), Tricor Investor Services Limited, by facsimile at (852) 2861 1465, by email at crbeer291-ecom@vistra.com or by post using the pre-paid envelope provided.

If you elect the Electronic Communication Option and have specified your email address in the Instruction Slip, we will send you, on the day of issue, an email notification each time when new corporate communication is posted on the Company's website. In case you have not provided your email address, we will notify you by mail instead.

Please note that you may change your choice of means of receipt at any time, free of charge, by completing and returning to the Share Registrar the Instruction Slip using any of the abovementioned methods. A copy of the Instruction Slip will be sent to you together with future corporate communications or can be obtained from the Share Registrar.

Shareholders who have opted for the Electronic Communication Option and, for any reason have difficulty in receiving or gaining access to the relevant corporate communication, will upon request in writing to the Share Registrar using any of the above-mentioned methods, be promptly sent such corporate communication in printed form free of charge.

If the Company do not receive your completed Instruction Slip, the Company will continue to send you corporate communications in printed form until you inform us otherwise.

If you have any queries relating to this letter, please call the Share Registrar's hotline at (852) 2980 1333.

Yours faithfully, For and on behalf of China Resources Beer (Holdings) Company Limited

Zhao Chunwu

Executive Director and Chairman of the Board

Encl.



華潤啤酒(控股)有限公司

China Resources Beer (Holdings) Company Limited

(Incorporated in Hong Kong with limited liability) (於香港註冊成立的有限公司)

(Stock Codes: 291 (HKD counter) and 80291 (RMB counter)) (股份代號: 291(港幣櫃台)及80291(人民幣櫃台))

Please complete, sign and return this Instruction Slip to the share registrar (the "Share Registrar") of China Resources Beer (Holdings) Company Limited (the "Company"),

Tricor Investor Services Limited, by facsimile at (852) 2861 1465, by email at crbeer291-ecom@vistra.com or by post using the pre-paid envelope provided.

請填妥及簽署此指示回條,並傳真至(852) 2861 1465、電郵至crbeer291-ecom@vistra.com或以已提供之 預付郵費的信封寄回華潤啤酒(控股)有限公司(「本公司」)股份過戶登記處(「股份過戶登記處」)卓佳證券登記有限公司。

INSTRUCTION SLIP指示回條	
printed form. 本人/吾等已選擇透過本公司網站以電子方式瀏覽隨腳 Part B - To elect/change the means of receipt of future corporate cc 乙部-選擇/更改日後收取公司通訊之形式: I/We would like to receive the Company's future corporate communica 關於本公司日後發佈的公司通訊,本人/吾等欲: (Please tick only one box)(只可選擇一項,請於以下適當的空格 in printed form; or 只收取印刷本;或 by electronic means in lieu of in printed form. 以電子方式取代印刷本。 My/Our email address:	ic means through the Company's website but would like to receive it in 时文件,但希望收取其印刷本。 ommunications: ttions:
本人/吾等的電郵地址:	nail address is properly filled in for the purpose of receiving the
notification of release of corporate communications) (請確保填上正確的電郵地址以收取公司通訊發佈通知之用)	
Name(s) of Shareholder(s) in English (Please use BLOCK LETTERS) 股東的英文名稱(請以正楷書寫)	Name(s) of Shareholder(s) in Chinese 股東的中文名稱
Registered address of Shareholder(s) 股東的登記地址	
Contact telephone number 聯絡電話	
Signature(s) 簽署:	Date 日期:
order for it to be valid. 3. A printed version of all the Company's future corporate communications wi Registrar. Such corporate communications will also be available on the Co附註: 1. 上班乙部之指示將適用於本公司寄予 関下的所有公司通訊文化	whose name stands first on the Company's register of members should sign this form in a company or its Share Registrar on request in writing to the Share mpany's website at www.crbeer.com.hk . 中,直至 閣下另行通知為止。 股東名冊的首名聯名持有人須於本表格上簽署,方為有效。 登記處向本公司或其股份過戶登記處索取。該等公司通訊文件亦載列於本
(i) "Demond Date," in this statement has the surround state in the Demond Date (in the	

- Personal Data" in this statement has the same meaning as "personal data" in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").
- Your Personal Data is supplied to the Company on a voluntary basis. Failure to provide sufficient information may render the Company not able to process your (ii) instructions and/or request as stated in this form.
- Your Personal Data may be disclosed or transferred by the Company to its subsidiaries, the Share Registrar, and/or other companies or bodies for any of the stated purposes, and retained for such period as may be necessary for verification and record purposes.
- You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or (iv) correction of your Personal Data should be in writing and sent to the Personal Data Privacy Officer of the Share Registrar.

收集個人資料聲明

- (ii)
- 收集個人資料聲明本等明中所指的「個人資料」具有香港法例第486章《個人資料人私隱》條例》(「《私隱條例》」)中「個人資料」的涵義。 閣下是自願向本公司提供個人資料。倘若 閣下末能提供足夠資料,本公司可能無法處理 閣下在本表格上所述的指示及/或要求。本公司可就任何所說明的用途,將 閣下的個人資料披露或轉移給本公司的附屬公司、股份過戶登記處、及/或其他公司或團體,並將在可能有需要時於有關期間保留該等個人資料作核實及記錄用途。 閣下有權根據《私隱條例》的條文查閱及/或修改 閣下的個人資料。任何該等查閱及/或修改 閣下個人資料的要求均須以書面方式郵寄至股份過戶登記處的個人資料私隱主任。