Dear Shareholder(s),

Letter to New Shareholders – Election of Means of Receipt of Corporate Communications

In order to protect the environment, China Resources Beer (Holdings) Company Limited (the “Company”) proposes that as a shareholder of the Company you may choose to receive its corporate communications (i) by electronic means through the Company’s website at www.crbeer.com.hk (the “Electronic Communication Option”); or (ii) in printed form. Corporate communications include annual reports, interim reports, notices of meetings and circulars, etc..

The purpose of this letter is to ascertain shareholders’ choice of means of receipt of the Company’s corporate communications.

Please kindly complete Part B of the attached Instruction Slip and return the completed Instruction Slip to the Company’s Share Registrar, Tricor Standard Limited, by facsimile at (852) 2861 1465, by email at crbeer291-ecom@hk.tricorglobal.com or by post using the pre-paid envelope provided.

If you elect the Electronic Communication Option and have specified your email address in the Instruction Slip, we will send you, on the day of issue, an email notification each time new corporate communication is posted on the Company’s website. In case you have not provided your email address, we will notify you by mail instead.

Please note that you may change your choice of means of receipt at any time, free of charge, by completing and returning to the Company’s Share Registrar the instruction slip using any of the above-mentioned methods. A copy of the instruction slip will be sent to you together with future corporate communications or can be obtained from the Company's Share Registrar.

Shareholders who have opted for the Electronic Communication Option and who for any reason have difficulty in receiving or gaining access to the relevant corporate communication will upon request in writing to the Company’s Share Registrar using any of the above-mentioned methods be promptly sent such corporate communication in printed form free of charge.

If we do not receive your completed Instruction Slip, we will continue to send you corporate communications in printed form until you inform us otherwise.

If you have any queries relating to this letter, please call our Share Registrar’s hotline at (852) 2980 1333.

Yours faithfully,
For and on behalf of
China Resources Beer (Holdings) Company Limited

Lai Po Sing, Tomakin
Chief Financial Officer, Executive Director and Company Secretary

Encl.
INSTRUCTION SLIP 指示條

Part A – To receive printed version of the 2020 Interim Report (the “Enclosed Document”):

☐ I/We have chosen to receive the Enclosed Document by electronic means through the Company’s website but would like to receive them in printed form.
☐ My/Our email address: crbeer291-ecom@hk.tricorglobal.com

Part B – To elect/change the means of receipt of future corporate communications:

☐ I/We would like to receive the Company’s future corporate communications:
☐ by electronic means in lieu of in printed form.
☐ by electronic means in lieu of in printed form.
☐ My/Our email address: crbeer291-ecom@hk.tricorglobal.com

INFORMATION COLLECTION STATEMENT

Notes:

1. The above instruction in Part B will apply to all corporate communications of the Company to be sent to you until you inform us otherwise.

2. If any shares are held in joint names, all joint holders OR the joint holder whose name stands first on the Company’s register of members should sign this form in order for it to be valid.

3. Printed version of all the Company’s future corporate communications will be available from the Company or its Share Registrar on request in writing to the Share Registrar of the Company. Such corporate communications will also be available on the Company’s website at www.crbeer.com.hk.

4. “Personal Data” in this statement has the same meaning as “personal data” in the Personal Data (Privacy) Ordinance, Chapter 486 of the Laws of Hong Kong ("PDPO").

5. You have the right to request access to and/or correction of your Personal Data in accordance with the provisions of the PDPO. Any such request for access to and/or correction of your Personal Data should be in writing and sent to the Personal Data Privacy Officer of the Share Registrar.